Brian Mason had a good job as an infrastructure improvement consultant, but he had big dreams of launching his own business. See how he succeeded with the help of the Entrepreneur Training Program (ETP)! [LEARN MORE](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html) (PDF)

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**INDUSTRY NEWS**

**Wisconsin Ranks 13th in Clean-Technology Jobs**
Way to go Wisconsin! See why the state was named 13th among clean-tech employers.

**Statistics on Email Delivery and Open Rates**
So you hit send… Now what? Here’s how to make sure your clients open your emails.

**Top 7 reasons why blogs fail and what to do about it**
Are you blogging? Then this is a must-read!

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**TRAINING OPPORTUNITIES**

Our first webinar:

**Tax Concerns for a New Milwaukee Area Business** - Aug. 16

**First Steps to Starting a Business** - Aug. 16

**First Steps to Starting a Business** (West Bend) - Sept. 7

**Results-Oriented Websites: Get Your Target Customer to Do What You Want** - Sept. 14

**Entrepreneur Training Program** - Starts Sept. 20

**Entrepreneur Training Program (West Bend)** - Starts Sept. 21

**Mobile Apps Marketing: Reaching Your Customers Wherever & Whenever** - Sept. 29

**Using Email to Reach Your Market** - Oct. 5

**Hiring, Firing and Social Media** - Oct. 12

Additional [Small Business seminars](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html) are also available.

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**RESOURCES**

**SBDC Informational Resources**
include a [business planning timeline](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html), [financing information](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html) and [business assistance information](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html)!

**U.S. SBIR & STTR** provide resources, news and funding opportunities.

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**UPCOMING EVENTS**

**Overview of Dept. of Defense SBIR/STTR Programs**
Aug. 30

**Word 2007/2010 - Level 1 [ONLINE]**
Sept. 26-30

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**CONNECT WITH US**

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**BACK ISSUES**

Check out previous editions of the [SBDC Front Page](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2024/index.html) Newsletter.
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