You already know how valuable an Employee Handbook is for explaining benefits, setting policies and procedures, and sharing your company's mission. But do you know how new current events are making Handbooks more important than ever? **LEARN MORE** (PDF)

### INDUSTRY NEWS

**Big Changes to Facebook**  
Learn more about leveraging the power of Facebook for your business during the new class *Facebook for Small Business - Intermediate Level*.

**Top 10 Reasons to Seriously Consider LinkedIn for Your Business**  
Discover all the benefits LinkedIn offers you professionally during the new class *LinkedIn - Intermediate Level*.

**New Milwaukee Shopping Incentive**  
Get more 'outside the box' marketing techniques during the Social Media Online Certificate program.

### RESOURCES

**SBDC Informational Resources** include educational programs, one-on-one business development services and more!  
Our online *QuickBooks Series* helps you explore the benefits of this powerhouse accounting software.

**Center for the Study of the Workplace** Prepare for the future work world – get insights from business and academic leaders.

### BACK ISSUES

Check out previous editions of the **SBDC Front Page** Newsletter.

### CONNECT WITH SBDC

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