



The Osher Lifelong Learning Institute

at the University of Wisconsin Milwaukee

Osher Outlook July/August 2016

Table of Contents

[A Note from the Director](#)

[Fall Registration](#)

[Wisconsin Senior Olympics](#)

[Book Review: Rome 1960](#)

[Summer Potluck](#)

[Osher Distinguished Speaker Series](#)

[Annual Spring Meeting and Luncheon: It was a Very Good Day](#)

[Presenters "R" Us](#)

[Upcoming Event Calendars](#)

[New Member List](#)



The Osher June Membership Meeting and Luncheon was held at the Wisconsin Club on June 10. Osher members heard talks from keynote speaker Steve Thaxton (left), Executive Director of the Osher National Resource Center and Mark Mone (center), Chancellor of the University of Wisconsin-Milwaukee. Also pictured: Paula Rhyner, Deputy to the Provost for Continuing Education and Outreach.

A Note from Director Kim Beck

These are exciting times for the Osher Lifelong Learning Institute at the University of Wisconsin-Milwaukee. With over 10,000 Baby Boomers retiring daily across the country, our institute, like the other 118 Osher institutes around the United States, will continue to serve more and more adults over fifty for the foreseeable future. In last five years alone, we have doubled our institute membership and have tripled the number of programs we offer. This unprecedented growth brings with it a critical need for increased funding to carry out our mission of lifelong learning and social interaction for you, our most important stakeholders.

You might be surprised to learn that during our institute's current fiscal year, membership and event fees covered just 47 percent of the institute's budget, while income from the Osher Foundation covered another 26 percent. Roughly 23% was funded through support from UWM and UW-Extension. The remaining 4% of the budget came from member gifts.

Looking to the future, our institute is committed to providing quality programs, while keeping them affordable so that all may participate. Yet, we are faced with two major challenges. First, our remarkable growth brings with it an expanding list of necessities, including:

- Added program space with sufficient parking
- New audiovisual equipment
- Additional staffing

Second, as a result of the current state budget, we are facing a significant reduction in university support for our program. These two factors will place an even greater need for your support of the Institute.

We are going to address these challenges in a variety of ways. As you know already, we will raise the price of our programs ever so slightly this fall. We hope this will not adversely affect the majority of our members, but will generate much-needed revenue for the institute.

You may wonder why we need to increase our fees when we have just received an additional million endowment from the National Osher Foundation. That's an excellent question and the short answer is the interest from our both of our million dollar investments will generate between \$100,000 and \$110,000 for our use each year. We will use that money to fund the salary and benefits of our program coordinator and membership coordinator.

Still, this leaves us needing to generate further support for our institute. We have several way to do this. In addition to raising program fees, we will actively seek sponsorships for a number of activities including our socials and speakers' series. Finally, it is essential that the institute continue to receive the generous financial support of our members through our fund raising campaign. Not only is this an ongoing expectation from the Osher Foundation, but it is a vital ingredient that will allow our institute to continue to be such an important part of your life and lives of your friends and fellow members.

Sincerely,
Kim Beck
Executive Director
Osher Lifelong Learning Institute

Fall catalogs will be arriving soon! Registration for the fall session begins at **9:00am on August 17th**. There are several ways to sign up for classes:

Online at uwm.edu/sce-osher

Call UWM-SCE registration at: 414-227-3200

Mail your registration form and payment to:

Osher Lifelong Learning Institute
161 W. Wisconsin Ave. Suite 6000
Milwaukee, WI 53203-2602

In Person at the UWM SCE 6th floor registration desk. 161 W. Wisconsin Ave., Ste. 6000

Wisconsin Senior Olympics

Dedicated to Senior Fitness

Osher and The Wisconsin Senior Olympics are both dedicated to senior fitness and wellness. Osher, the intellect, and The Wisconsin Senior Olympics, the body. The Wisconsin Senior

Olympics is a non-profit, volunteer organization working to involve seniors in physical activity. Our athletes tell us that competing helps motivate them throughout the year to stay fit.

About 38 years ago the director of Washington Park Senior Center called a meeting to discuss

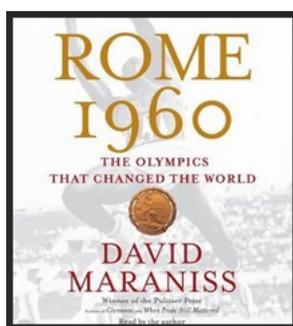


wellness and fitness amongst our seniors. People participated in sports in high school, college and maybe in city and industrial leagues. Then there was nothing, no incentive to stay fit. The Wisconsin Senior Olympics was formed. This will be the 37th year, providing physical competitions for seniors. The Wisconsin Senior Olympics organizes 20 plus competitions, in August and September, for people over 50 years of age. There is something for everyone. It's fun. Seniors compete against seniors their own age and gender. Competition is in age brackets of 5 years. Brackets run 50 to 54, 55-59, 60 to 65, and so on. Medals are given for 1st, 2nd and 3rd places in each age bracket and gender.

Events are staged around Milwaukee. There are 3 team sports: 3 on 3 Basketball (also, Free Throw and 3-point shooting events), Softball and Volleyball. Some sports such as Tennis, Table Tennis, Badminton, Racquetball and Shuffleboard feature singles, doubles and, sometimes, mixed doubles. Swimming separates into a Master class and a Leisure class (non-competition swimmers, but medals are given). In addition there are Archery, Bowling, Horseshoes, Power Lifting, Lawn Bowling, Cycling, Pickleball, and Track and Field.

Every other year, The NSGA stages the National Senior Games. The summer before these National Games the athletes must qualify in the state games. Athletes this summer will be able to qualify for the National Senior Games, to be held in Birmingham Alabama on June 1-15, 2017. 10,000 to 12,000 senior athletes are expected. Last year, 2015, nearly 400 athletes from Wisconsin went to the Minneapolis Nationals.

You don't have to be a super athlete to compete. Many of us just enjoy the activity and camaraderie of the games. We plan for it and practice, anticipating the thrill of playing. There are places to practice, free or at small charge. Milwaukee County has five Senior Centers with workout rooms and facilities for senior sports, and has a full time Fitness coordinator. Call Eric (414) 366-9457. Details and schedules can be seen on the WSO website www.wiseniorolympics.com. Our booklet is available starting on June 1st. Call (414) 931-1903



ROME 1960: THE OLYMPICS THAT CHANGED THE WORLD

Author: David Maraniss

Reviewed by: John Link

Publisher: Simon&Schuster, 2008, 435 pages with photos

David Maraniss is an associate editor at The Washington Post and the author of several critically acclaimed and bestselling books. He may be known to Wisconsin readers, he wrote the book *When Pride Still Mattered: A Life of Vince Lombardi*. The author lives part time in Madison, Wisconsin. He is a three-time Pulitzer Prize finalist and won the Pulitzer for national reporting in 1993 for his newspaper coverage of then-presidential candidate Bill Clinton. I had the opportunity to hear the author at a talk and book signing in 2008.

The Rome Olympics took place 15 years after the end of World War II. They were the first televised Summer Games. Things were primitive: tapes were flown daily from Rome to CBS studios New York City where proceedings were narrated for fifteen or thirty minutes a day. So much different from how you will be watching the Summer Games in 2016.

East and West Germany competed as one team even though they hated each other, just before the Berlin Wall went up. China and Taiwan were fighting over which rightfully could claim the title of China,

a dispute with enormous political ramifications. The American U-2 plane had been shot down, sputnik was circling the earth, and American- Soviet rivalry was everywhere.

In the heat of the cold war, the city teemed with spies and rumors of defections. Both the US and Soviet Union viewed the Olympics as an important propaganda stage. There were spies on both sides and attempts at defection on both. This rivalry was apparent as the author describes a Keystone Kops effort of American intelligence operatives to recruit Dave Sime, the medical student from Duke who competed in the thrilling hundred yard dash, to persuade a Soviet athlete to defect. No spoiler alert here, you will have to read the book.

Civil rights was an enormous issue, with black athletes emerging as super-stars and gold-medal winners. Women athletes were emerging into the world spotlight for the first time. There was increasing pressure to provide equal rights for blacks and women as they emerged from generations of discrimination. The book tells the deeds of several of those individuals: Rafer Johnson, the first black athlete to carry the US flag, the best athlete of that era, winner of the decathlon; Wilma Rudolph and the Tennessee State Tigerbelle, who dominated the women's sprints and did more than any athletes before them to bring the global spotlight to women; Cassius Clay, an 18-year-old high school student who won the gold medal as light heavyweight four years before he became Muhammad Ali;; and Abebe Bikila, the Ethiopian marathoner who became the first black African to win an Olympic gold medal, doing it by running through the streets of Rome in bare feet less than a quarter-century after Italy had invaded his country.

This book is well researched as seen in the author's notes, and bibliography. He includes an interesting appendix of selected results of the Rome Games and medal winners. I think the subtitle may be somewhat of an exaggeration but I did enjoy this book and the opportunity to hear this author.

Are you coming to the summer potluck? It's the social event of the year!

Wednesday August 3, 2016

1:00pm-3:00pm

South Shore Park Pavilion

2900 S. Shore Dr. Milwaukee



Call Karen at 414-227-3320, or email barrykj@uwm.edu to sign up and let her know what you will be bringing. Good food, good friends, good times! Best of all? **It's FREE!!!**

Osher Distinguished Lecture Series

It is remarkable to see candidates with such net negativity among voters. This was noted by Charles Franklin during his presentation at the final Osher Distinguished Speaker Series of the year held May 11, 2016 at MATC at Oak Creek. Charles Franklin, Professor and Director of the Marquette Law School Poll, spoke to about 120 Osher members and guests during his one hour lecture: MAKING

SENSE OF THE 2016 ELECTION.

Professor Franklin stated that, in the elections or politics, there are the campaigners, who look for the latest guffaws by their opponents and use this in a campaign, or fundamentalists. The fundamentalist look, as the word suggests, at the fundamental factors that may be useful in explaining how people feel about a wide range of issues. Such factors are the economy, household income, or presidential approval rating. These factors may help explain or make sense of an election

The Osher Distinguished Speakers Series is an opportunity to attend informative lectures and introduce guests to Osher. The series will begin again this fall with 4 more speakers.

Submitted by: John Link



Osher Executive Director Kim Beck congratulates the volunteers of the year. From left to right: Kim Beck, Ted Tousman, Beth Waschow, Kathy Johnson. Not pictured: Silvana Kukuljan.

Osher Annual Spring Membership Meeting and Luncheon

It was a very good day!

The annual general meeting (AGM) and luncheon at the downtown Wisconsin Club began with Carol Tisher and Kay Zaharias intoning “salmon, vegetarian, sirloin” over and over as guests came in to find their name tag was organized by their choice of menu. And a very good menu it was, the food was well served and excellent. Of course, previous to eating the bar provided adult beverages to those who were so inclined – and many were. Why not? There was a feeling in the air that something big might

occur. Wine and conversation flowed as the over 135 persons reestablished acquaintance or friendship with those they had not seen in a while – this event may be the only time some members have opportunity to see each other. The feeling of anticipation grew as the luncheon progressed.

The process of voting in the new slate of officers and the changes in the by laws was swiftly and efficiently done by Marvin Wiener, the chair of the Leadership and Development Committee. Mike Roller, outgoing president, kindly gave acknowledgement to the many hard working committee chairs, members and staff. The Program sub-committee of the Curriculum has increased the numbers of offerings by 46% in the last fiscal year keeping ahead of the curve with membership increasing by 23%. Each committee was complimented on its admirable achievements.

Dave Georgenson, the incoming president, then announced the four volunteers recognized for service to the organization. They were Ted Tousman and Beth Washow from the Board; Silvana Kukuljan and Kathy Johnson from the presenters. Georgenson recognized Roller for his efforts throughout his tenure as President. “His spirit and insight were integral to the accomplishments of all,” said Georgenson.

Kim Beck introduced the keynote speaker, Steve Thaxton. Thaxton is the executive director of the Osher National Resources Center. His presentation provided our membership with an overview of the national Osher organizations and the National Resource Center in particular. He stressed that each Osher Institute is different but there are similarities as well. He listed five things that make a high achieving OLLI: A strong host university, valuing and using volunteers wisely, a robust system for fund raising, and innovation. He also mentioned the value of “parking and coffee” to all OLLI member organizations. His final comments encouraged the use of the Osher.net website with its interactive map link to all Osher Institutes and reminded us that our grandparents had an average of thirty less years to live than we do, we should use them wisely. He then concluded with a whimsical ditty using the jingle of the Oscar Mayer wiener wagon conceived by our industrious and creative staff members Jayna Hintz and Karen Barry.

Finally Mark Mone, UWM Chancellor, updated us on the positive aspects of the university during the past year, especially noting the achievement of reaching the Carnegie Research I status. Only two percent of universities have this status. He then made the announcement that Kim Beck has already publicized via email.

Here is Beck’s message, it is worth repeating:

Today at our annual spring luncheon, Chancellor Mark Mone announced that the Bernard Osher Foundation has awarded an additional \$1 million endowment to the Osher Lifelong Learning Institute at the University of Wisconsin-Milwaukee. This is a remarkable success for everyone involved including our volunteer leadership, many generous members, the hard-working and dedicated UWM Development staff and all the supportive staff members from the School of Continuing Education.

What a tremendous accomplishment this is! The Osher Foundation establishes very high expectations for Institutes that receive the second endowment. Not only do institutes have to reach the 1,000 member mark and demonstrate the ability to consistently raise \$15,000 in member donations, but they must also offer exceptionally high-quality programs specifically designed for older adults. The feedback we have received from the Osher Foundation is that our Institute has exceeded their expectations on all accounts. Every one of you should feel exceptionally proud since each of you has made this institute what it is today.

We have many challenges ahead of us, but with the interest we receive from the two major gifts from the Osher Foundation, we have laid a financial foundation that will help us ensure a great future for

many years to come. There is much to be done to keep our institute vibrant and relevant. So, let's celebrate now and get quickly get back to work with the effort and attitude that make our Osher Lifelong Learning Institute such a special place.

Congratulations and many, many thanks to you all!

Reported and written by: Diana Hankes

Presenters "R" Us

Nancy Martin leads an Osher Special Interest Group (SIG). Her writing SIG meets on the 1st and 3rd Tuesday of the month at the Hefter Center.

Q: What motivates you to donate your time and expertise?

First and foremost: I feel that everyone has a story to tell and they should. Facilitating the Osher writing group lets me encourage an interesting group to share their story. I write to share family stories and the life lessons they represent. It is a way for me to keep alive people who are important to me. It is my way of trying to spread their wisdom and experiences to a wider audience. Our writing SIG members have diverse projects – while many write memoir, some of us are fiction writers. I like to think of myself as the Johnny Appleseed of memoir --- planting story ideas all around and helping them grow and bear fruit.

Q: What's different about teaching for Osher than past teaching experiences you have had?

Every group is different, but this group has a broad range of abilities and subject material. We range from writing novices to talented writers. The pieces that people are working on cover several genres - poetry, fiction, memoir, travel writing, the list goes on and on. Some members write just for fun short slice of life stories, stand-alone poems or essays on current activities. Others in the group are working on large projects that they plan to someday publish – one is doing an anthology of nursing related stories; two are working through what I foresee as book length memoirs – one an immigrant story and the other about overcoming alcoholism; we also have a writer working on a novel. My joy in the group is how we all help each other with constructive feedback. We are strengthened by our diverse life experiences.

Q What is the most memorable moment you have ever had teaching? (at Osher or otherwise)

Hard to pick one, but I often cite a novice writer named Bev. She told me dozens and dozens of times that she was “not a writer” – yet she wrote a beautiful story about her husband's last Christmas with the family. We printed it on Christmas stationery and she sent it to her family --- they were touched, amazed and thankful that the non-writer wrote. Her family, like me, encouraged her to write more stories. There have been several other situations like that one.

Q How do you decide on what you will present?

Our SIG is a bit different in that we devote most of our time to reading and critiquing each other's stories. I do occasionally bring in an article on writing and members of our group sometimes bring in something to share.

Q: What is on your bucket list?

Gotta do - will do: To visit Alaska and Nebraska, the only two states I haven't visited yet. Wanta do – publish another book – I have several ideas working.

Q: What is something most people don't know about you?

Many, many, many moons ago – I was a “teen queen” complete with a sash and tiara.

Q: Do you have any newly discovered passions?

I have always enjoyed listening to and telling stories, but I find myself more and more passionate that others share their stories also.

Q: What is a hot topic in your field of interest right now?

As baby-boomers enter their golden years there seems to be a growing interest in memoir and biographies. The debate is the sliding scale of fact versus remembered truth versus literary license.

Q: What do you enjoy about being an "older adult"?

As an older adult, you are entitled, almost expected to give your opinion. I am trying to share ideas with my writing. When I was younger, I soaked up stories and experiences, perhaps some wisdom – doing research if you will for my current writing. Now that I am older I have the time to write and material garnered over a lifetime.

Answers submitted by the presenters to: Beth Waschow

Upcoming Event Calendars

[Osher Calendar - Educational Travel & Tours](#)

[Osher Calendar - Go Explore](#)

[Osher Calendar - Osher Talks](#)

[Osher Calendar - Short Courses](#)

[Osher Calendar - Special Interest Groups](#)

Welcome New Members

Julianne Ardillini

Denise Hester

Susan Pavlik

Lynn Becker

Barbara Hunt

Jodi Piwoni

Frances Boucher

Elly Ihlenfeldt

Jeanne Prochnow

Barbara Briggs

Julie Ihlenfeldt

Susan Rodriguez

Douglas Drysdale

Jordis Jacobs

Gladys Roszak

Penny Eichers

William Jacobs

Edith Simons

Naomi Eisenstein

Maureen Kenfield

Lawrence Simons

Mary Lou Finn
Diane Forman
Wayne Frank
Barbara Gill
Bonnie Gordon
Paul Gordon
Jeanette Gottschalk
Myrna Hannemann
Judi Hauser
Janis Hepp
James Herzfeld
Susan Herzfeld
Daniel Hester

Russ Kesery
Cheryl Komro
Corrine Kraus
Patty Krumsee
Elsa Lamelas
Robert Longwell-Grice
Joseph Mazza
Marion Metzow
Sue Mich
Beatrice Murphy
Robert Murphy
Mary Louise Neuens
Joan Marie Parker

Mary Smith
Dennis Soldon
Diane Sommers
Albert Stefanich
Valerie Stefanich
Carol Stephany
Kenneth Stephany
Gail Sullivan
LuAnne Thompson
Karen Tutkowski
Judy Urban
Gisela Zelenka-Drysdale



SCHOOL OF CONTINUING EDUCATION

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

161 West Wisconsin Avenue Ste. 6000
Milwaukee, WI | 53203 US

This email was sent to peter322@uwm.edu.

To continue receiving our emails, add us to your address book.

