



In This Issue

BUSY ENTREPRENEURS OPEN THE DOOR TO RETIREMENT

When Osher members Julie and Jim Peck moved from Illinois to Wisconsin in 1976 they were young ambitious newlyweds anxious to fashion a future in Milwaukee. He was an engineer who took a job with the Data Systems Division of A. O. Smith Corporation. Armed with an undergraduate degree in home economics from Eastern Illinois University and a Master's degree from the University of Illinois in vocational education and counseling, Julie Peck stumbled in her attempt to find a position teaching. While in Illinois, she taught for eight years and planned to continue teaching after moving to Wisconsin, but she did not meet the state's teaching requirements and would not qualify for a vocational license. She remained unemployed during her first year in Milwaukee. Life happens and it is not unusual when it happens for a reason.

Eventually, Peck was hired as an administrator for a small psychological counseling firm and stayed with the firm for over a year before hooking up with Management Recruiters, an employment agency, for a four-year stint. The latter position was vital for what was to come next in her life.

Steeped in self confidence deeded by their individual families, the Pecks decided to start a business. They wanted to have children but did not want to be absentee parents and believed that running their own business would give

them freedom to care for children and work at the same time. All too soon the Pecks realized



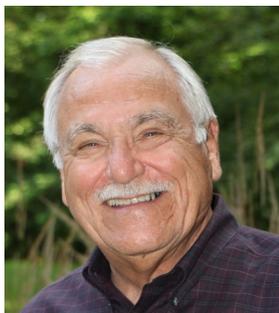
Julie Peck

the thought of raising children and raising a business concurrently was "total insanity." The business survived but children did not come. Peck's position with Management Recruiters helped her become knowledgeable and adept in the field of employment recruiting. Her husband's skills included accounting, project management, business management, and computer management. Together, it was a perfect recipe for the employment agency they decided to found. Eventually the two, "challenge Junkies," as Peck referred to herself and her husband, evolved their business into an executive search-hire firm.

The Pecks worked with closely held businesses and consulted with their clients, key executives, to help them determine the roles they should play in their business and the roles

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Message from President Mike Roller



So ...what's new?

The last 12 months have passed at warp speed as we launched a number of major activities aimed at making your Institute better than

ever before. For example: Program quantity and quality were ramped up significantly with even more improvements on the horizon. New approaches were undertaken and formalized to make Members aware of the many volunteering opportunities that Osher offers. Many Members responded by joining Committees.

Members also rose to the National Osher Foundation's challenge to raise funds from member contributions by surpassing the \$15,000 annual goal before December.

Meeting the goal raises our chances for serious consideration for another monetary contribution to the Osher at UWM endowment fund

The Board of Directors made major strides toward identifying and assigning Committee responsibilities. Their efforts contributed wonderfully to the Strategic Planning process and led to the crafting of a Mission Statement for each Committee, for the Board and for the Osher Staff

A comprehensive 2020 Strategic Plan was crafted and is undergoing final touches by each Committee before its scheduled release in June. On completion, the plan will make crystal clear the Institute's vision of the future, its mission, the key initiatives it will undertake over the next several years and the results each Committee intends to accomplish in the 12 months beginning July 1, 2016.

In March, the Institute will launch a *Distinguished Lecture* series intended to raise positive community awareness of Osher and to attract new members from the four corners of

the Greater Milwaukee area. The series, now a reality, was a mere "nice-to-have" wish just 18 months ago.

A revised member survey has been written and is scheduled for launch by April. Survey results will be used to make programming additions and adjustments based on member interests. The survey will also be a platform for members to indicate their likes and dislikes about the Institute and its activities. It will also acquaint other members of their personal interests and skills.

First steps were also undertaken in recent months to:

- Integrate technology into programs and programming
- Structure fund raising initiatives aimed at gaining financial contributions and sponsorships from individuals and organizations willing to support the Institute's vision and mission.
- Develop processes for identifying and preparing Members for leadership positions.
- Improve the quality and timeliness of communications to Members through the use of electronic messaging.
- Define and implement needed cost savings measures
- Devise techniques for blending a socialization component into all we do

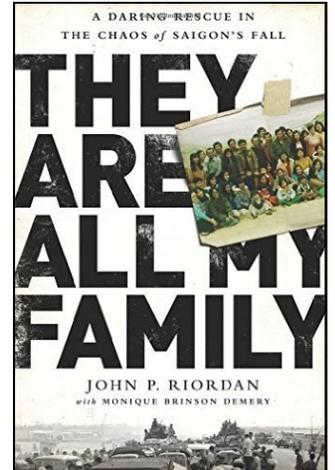
The last 12 months have been busy alright and the next 12 will likely be just as busy. You can contribute by first asking how you can help and then by pitching in along with a great and effective group of members who continue to generously provide their time and expertise to making things happen for the benefit of all.



“They Are All My Family” by John Riordan

This spring, Osher members will have the rare opportunity to meet a world-renowned author and humanitarian who has been interviewed by the likes of Charlie Rose, Lesley Stahl, and Chip Reid.

Most of us still remember the vivid newsreel images of the Vietnam War and the fall of Saigon. There was untold tragedy, but there were also flashes of heroism. In the spring of 1975, John Riordan was an assistant manager at the Saigon First City National Bank (now Citibank). On April 3, he received an urgent call from his bosses in New York: “John, close that bank, and take the staff and all their immediate family to a plane we have coming in tomorrow at Tan Son Nhat airport.” But his staff were all Viet-



namese, and they were not allowed to leave. John Riordan knew what their fate was likely to be. He also knew



that, despite Citibank’s orders, he could not leave those 106 people behind.

Mr. Riordan will share his daring – and successful -- rescue plan, recounted in his book “They Are All My Family”, with our Osher group on Tuesday, April 12, at 10:00am. John has said that he doesn’t like to be called a “hero.” Come and listen to his presentation, and decide for yourself. Space is limited and there is a \$5.00 charge. Call UWM registration at 414-227-3200 to reserve your spot.

Chicago Artist in Residency Tour- Featured Artist Wendy Brockman

Jun.27-30, 2016

Double \$975/Single \$1125 (fee includes hotel, admissions, daily lunch, and motor coach)

Program Number: 8300-9066

Explore botanicals in Chicago with artist Wendy Brockman, whose delicately detailed work captures the complexity and fragility of the natural world. Well known for her botanicals, her imagery also includes nests, feathers and shoreline elements. Widely exhibited in group and solo exhibitions, Brockman's work has received national and international exhibition awards and is held in public and private collections. Brockman will lead us as we explore the Morton Arboretum, Chicago Botanic Garden, and the Oak Park Conservatory, where we will discover strategies and tools for observing and enjoying nature in the woodlands and prairie. Learn techniques to observe the plant life and test them out during field exploration at each venue. Observational skills learned will transfer to drawing and watercolor techniques of Botanical Art & Illustration. Wendy Brockman is skilled at working with beginning to advanced artists.

Jayna Hintz can provide an itinerary or answer questions at 414-227-3255

Call UWM Registration at 414-227-3200 to register for this unique opportunity.

Forgotten Ally: China's World War II 1937-1945

By Rana Mitter

Publisher: Houghton Mifflin Harcourt : 2013

Review by Marilyn Walker

Pages: 464



Do we really need yet another book about World War II? Given the enlightening perspectives in this fairly new (2013) publication focusing on China during the war years, the answer is a resounding “yes”.

Much scholarship has been focused on the western front of the war. Of the eastern campaign, the bloody battles for the islands leading ever closer to the Japanese mainland have seen both scholarly and popular attention. Much less has been written about the battle for China that began in 1937. Still, the fact that China's armies continued to fight the Japanese for eight years forced Japan to keep a half million troops engaged there for all of those years. If China had surrendered to Japan, these soldiers could have been deployed elsewhere in Asia, potentially prolonging or altering the conflict.

And yet the war against the intruder is just one part of the larger scope of China's challenges during those eight years. Three leaders were seeking unification of China but with very different philosophies: Chiang Kai-shek led the Nationalist movement in opposition to Mao Zedong and the Communist goals. Wang Jingwei formed a separate government in collaboration with Japan, expecting to be allowed to govern an autonomous state within the expanding Japanese empire.

We know the outcome. How it happened and the incredible hardships the Chinese people were forced to suffer is the other part of the compelling tale

that unravels here. The book is well documented and very readable. Among its sources it uses the diaries of Chiang Kai-shek as well as those of ordinary Chinese people. It presents the complex and sometimes contradictory positions and alliances taken by leaders that were forged by the reality of these complex, often horrific but fascinating times. It is all here--the idealism, the courage, the corruption, the ineptitude, the cruelty.

The telling of this historic tale gives the reader not only a broader understanding of part of World War II but also a better grasp of why China's world view and global relations are what they are today.

Reminder

We are looking for stories and anecdotes about the Olympic games. The newsletter staff would like to run an article featuring our members who have stories to tell about their participation, attendance or interest in the Olympics. Have any of you gone to a memorable Olympic event? Have you had adventures getting there or had some interaction with the events in any way? Let the newsletter editor know! Send your anecdotes electronically (see “Contact us” on page 12) and we will compile the stories to be published .

The paper will be in an electronic format from now on but we still want to involve Osher members, readers of the Osher Outlook in whatever form, to contribute and share with each other. Let us hear from you.

Happenings around Osher by Diana Hankes & members

The demise of the Osher print newsletter.



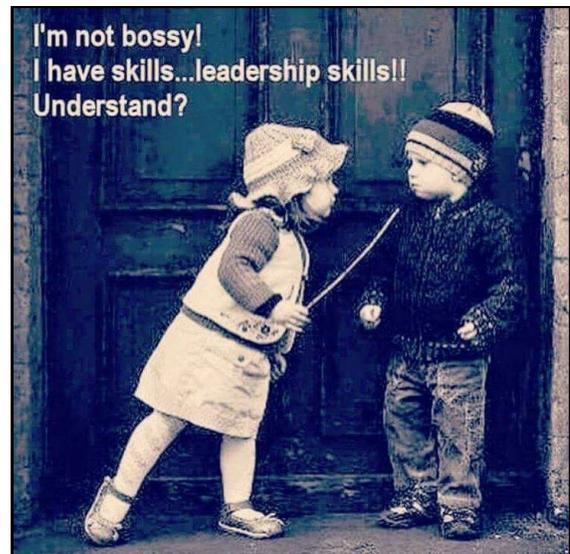
At one time, the thought was that the printed newspaper would be around as long as people could read the news. Now the explosion of the internet has increased the selection of media choices available to the average reader while cutting into newspapers' supremacy as the source of news. As new technology steers newspapers toward obsolescence in their traditional format the printed paper may be on the road to dinosaur status.

Alas, our Osher Outlook Newsletter has a ticket to obsolescence as a print document. Budget cuts and rising costs of paper and postage have made it necessary for us to look at other ways to communicate in a more cost productive and efficient way. Starting this May, Osher members will receive their bi-monthly newsletter via email to your computer, smart phone,, tablet or other electronic device. We will also be sending out weekly email blasts to keep members up to date with class openings, and events. Osher members who do not have email accounts should contact the Osher Membership Coordinator, Karen Barry, at 414-227-3320, to arrange for other ways to receive information.

In April 2012 the Pew Research Center found for the first time that more than half of older adults (defined as those ages 65 or older) were internet users. Today, 59% of seniors report they go online—a six-percentage point increase in the course of a year—and 47% say they have a high-speed broadband connection at home. In addition, 77% of older adults have a cell phone, up from 69% in April 2012. Most seniors who become internet users make visiting the digital world a regular occurrence. Among older adults who use the internet, 71% go online every day or almost every day, and an additional 11% go online three to five times per week.

The older internet users also have strongly positive attitudes about the benefits of online information in their personal lives. Fully 79% of older adults who use the internet agree with the statement that “people without internet access are at a real disadvantage because of all the information they might be missing,” while 94% agree with the statement that “the internet makes it much easier to find information today than in the past.”

We think that you will find that the new newsletter format will be easier to read, the pictures clearer and the news more up to date. While we are sad to see the end of our print newsletter, we are excited for the flexibility and creativity this new format will offer our members.



***Do you have leadership skills? Osher needs you!
Your skills are critical to the progress of the
Osher Lifelong Institute at UWM.***

Volunteering is an opportunity for you to expand your social contact and make new friends with other like-minded people while your ideas and participation make a real difference for other people and for the quality and direction of the organization.

Julie Peck (profile page one) saw an opportunity to

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March April 2016 Osher Calendar

LOCATIONS:

Hefter Center (H)
School of Continuing Ed. (SCE)
Offsite (O)

Tue Mar 1

12:30pm Photography(H)
2:15pm Fair Housing (SCE)

Wed Mar 2

10:00am MPM/ Sustainability(SCE)

Thurs Mar 3

10:30am Milwaukee Rep (O)
12:30pm Bill Moyers (H)
2:15pm Brain Games VI (H)
2:30pm World Religions (SCE)

Mon Mar 7

10:00am POT1: Plate Tectonics(H)
1:00pm Board of Directors (SCE)
4:00pm Unconscious Mind (SCE)

Tues Mar 8

10:00am Ice Age Trail (H)
12:30pm Living in your Home (H)
2:15pm Fair Housing (SCE)

Wed Mar 9

10:00am Identity theft (SCE)
1:00pm Identity Theft (SCE)

Thu Mar 10

10:00am Gun Violence (SCE)
12:30pm Russians (H)
2:15pm Brain Games VI (H)
2:30pm World Religions (SCE)

Sat Mar 12

8:30pm Johnson Tour (O)

Mon Mar 14

10:00am POT2: Missionary (H)
12:30pm Rise Up Singing (H)
2:15pm Color Therapy (SCE)
4:00pm Unconscious Mind (SCE)

Tue Mar 15

12:30pm Living in your Home(SCE)

Wed Mar 16

10:00am Rescue Mission (O)
2:00pm PR & Marketing (SCE)
2:15pm Aging Population (SCE)

Thu Mar 17

10:00am Myths of Roma (H)
10:00am Mind Aerobics (SCE)
Fri Mar 18
7:30am Chicago Field Museum (O)

Sat Mar 19

9:00am Discovering Enneagram(H)

Mon Mar 21

10:00am POT2: NA Physician(H)
11:30am Program Committee (H)
4:00pm Unconscious Mind(SCE)

Tues Mar 22

10:30am Stone Creek Coffee (O)

Wed Mar 23

2:15pm Family Wealth Preservation (SCE)

Thur Mar 24

10:00am Myths of Roma (H)
10:00am Mental Edging (SCE)
12:30pm Rhetoric/Politics (H)

Mon Mar 28

10:00am POT2: Paradise (H)
12:30pm Leadership & Development (SCE)
2:15pm Museum Mile (SCE)
2:15pm Cowboy (SCE)
4:00pm Unconscious Mind (SCE)

Tue Mar 29

10:00am Milwaukee Rivers (H)
10:00am Chameleon Club (O)
2:15pm Dante's Inferno (H)

Thurs Mar 31

10:00am Myths of Roma (H)
10:00am Mental Edging (SCE)
12:30pm Rhetoric/ Politics (H)

Mon Apr 4

10:00 POT2:Highland Bagpipes (H)
1:00 Board of Directors(SCE)
2:15pm Museum Mile (SCE)

Tues Apr 5

10:00am Monsters (SCE)
12:30pm Who Are the Amish? (H)
2:15pm Dante's Inferno (H)

Thurs Apr 7

7:30am Chicago: Old & New (O)
10:00am Mental Edging (SCE)

12:30pm Rhetoric/ Politics (H)
2:15pm Skylight Theater (SCE)
2:30pm World Religions (SCE)
4:00pm Choreography (SCE)

Mon Apr 11

10:00am POT2: SR Olympics (H)
12:30pm Rise Up Singing (H)
2:15pm Museum Mile (SCE)

Tues Apr 12

10:00am Vietnam (H)
10:00am Monsters (SCE)
2:15pm Milwaukee Rivers (H)
2:15pm Dante's Inferno (H)

Wed Apr 13

9:00am Churches (O)
12:30pm Why Be Moral? (SCE)

Thurs Apr 14

2:30pm World Religions (SCE)

Mon Apr 18

10:00am POT2: Henry VIII (H)
11:30am Program Committee (H)
2:15pm Museum Mile (SCE)
2:15pm Interpreting Dreams (H)

Tues Apr 19

10:00am Monsters (SCE)
10:00am Stress Management (H)
10:30am Indian School (O)
12:30pm Comm. Orchestra (H)
1:00pm Polish Film Series (SCE)
2:15pm Dante's Inferno (H)

Wed Apr 20

12:00pm Chamber Theater (O)
12:30pm Why Be Moral (SCE)
2:00pm PR & Marketing

Thur Apr 21

2:15pm Great Gatsby (H)

Tues Apr 26

10:00am Monsters (SCE)
10:00am Hypnosis (H)
1:00pm Polish Film Series (SCE)
2:15pm Dante's Inferno (H)

Wed Apr 27

10:00am MIAD tour (O)
12:30pm Why Be Moral? (SCE)

Thur Apr 28

2:15pm Great Gatsby (H)

(Continued from page 1)

employees should fill. Toward the end of the firm's life, re-cruiting administrative leaders became the primary task. Law firms were assisted with finding partners and the Medical College of Wisconsin was helped with fulfilling its executive needs, except when doctors were needed. In 2014 after 34 years, the Pecks closed their business and looked toward retirement.

Being active is now a priority for the couple, Julie said. She and her husband love downhill and cross country skiing. Tandem biking is a favorite mode of transportation and exercise as well. They have peddled thousands of miles over the last 15 years, Peck said. The couple's two dogs are enjoying increased activity as well and are taken on regular walks and hikes through a nearby nature preserve.

Although travel has not played a major role in their lives, the Pecks have taken several trips to France where they love to explore Provence on their tandem bike, occasionally stopping to

become acquainted with residents. On one visit, the Pecks met a French couple with whom they kept in close touch and visited when they traveled to France. The husband died and after his death his wife needed an escort to her grandson's wedding and contacted Peck to ask if he would come to France and serve as her escort and he agreed. The Pecks were included like family and the wedding was one of the highlights of their life.

Julie Peck discovered Osher a year ago when a friend invited her to share a Go Explore trip to the Wisconsin Black Historical Society Museum. Peck enjoyed the experience and decided to join Osher in a big way. Last year she signed up for three SIG groups in addition to several additional offerings. This year she signed up for nine Osher experiences. Peck easily convinced her husband to join Osher and the couple have taken classes together and apart. They have found Osher to be one of their favorite retirement pastimes.

Leslie Clevert

Special Interest Group Notes

Book Group, Shorewood

Cathy Morris-Nelson 414-352-2839
3rd Tuesday, 10am–12pm Sept-June

Consciously Crafting The Next Chapter of Life,

David Georgensen, 414-540-5926
3rd Thursday, 10-11:30 SCE

French, Hefter

Gabrielle Verdier 414-332-0004
Every Wednesday, 10:30am–12pm

German Conversation, Hefter

Valerie Brumder, 414-352-4506
2nd & 4th Tuesdays, 1-2:30pm

Gold Star Mysteries, Hefter

Beverly DeWeese 414-332-7306
1st Thursday, 1:30–3pm Sept-July

History, Hefter

John Link 414-588-5162
2nd & 4th Wednesdays, 9-10am

Ignite Your Creativity, SCE

Jayna Hintz 414-227-3255
1st Wednesday 10:30am-11:45am

Italian, Hefter

Silvana Kukuljan 414-935-2958
Every Tuesday, 12-1:30pm

Salon: Conversations In Current Affairs, Hefter

Ted Tousman 414 403-2730
Marvin Weiner 414 640-6679
3rd Wednesday, 10 a.m.

Spanish, Hefter

Tony LoBue 414-364-4936
Every Thursday, 9:30-11:30 am

Spanish Conversation, Hefter

Joseph (Jose) Sectzer
Every Tuesday, 9:30–11:30am

Spanish for Travelers SCE

Esteban (Steve) Bell
Every Wednesday ,10:30-11:45

Theater SCE

Ted Tousman 414-403-2730
Dave Georgenson 414-540-5926
3rd Thursday ,1:00pm-2:30pm

Ukelele SCE

Christine Georgenson 414-540-5926
2nd & 4th Wednesdays, 10:30am-12:30pm

Writing, Hefter

Nancy Martin 414-339-1172
1st Tuesday, 1:30–3pm

LOCATIONS

UWM School of Continuing Education
161 W. Wisconsin Ave.

UWM Hefter Conference Center
3271 N. Lake Dr.

Shorewood Senior Resource Center
3920 N. Murray Ave., lower level

Presenters “R” Us

Here is what **Paula Friedman** has to say about her contributions to Osher

What motivates you to donate your time and expertise to Osher?

Response: I love taking thought-provoking classes and really enjoy watching the class and the presenter interact. Teaching fills me with energy. It is a delight to watch the class engage with me, the assigned texts, and to each other. Truly I learn as much from class comments as the class learns from me.

What is the most memorable moment you have ever had teaching? (at Osher or otherwise)

Response: The last class I taught for Osher, “Fiction, Culture, and Acculturation,” had terrific, lively, energetic students who love to read, explore ideas, and to interact with me and with each other. Each of the three classes flew by. It was completely invigorating, not just for me but for many of the students. For the last class, I think all except two people spoke. The best class I taught at Cardinal Stritch University was my last Senior Seminar/Capstone class. The students were completely motivated, providing thoughtful comments on the very complex assigned readings (*The Sound and the Fury* was one of the novels) and sharing well-written independent projects. We learned from each other, as I did and do from Osher classes.

How do you decide on what you will present?

Response: I always teach something of interest to me (for instance, my first Osher lecture involved the Otherring of other races, religions, nationalities, or gender) that I think will be especially relevant today. Last Octo-

ber’s “Fiction, Culture, and Acculturation” focused on immigrants who had come to the U.S. for economic or political reasons. Both the assigned short story and the novel looked at families adapting to a new (and sometimes hostile) country. This March Kathy Johnson and I will teach “Beyond the Myths of the Roma” which is a topic that interested both of us. We both enjoy plunging into a topic very new for us. Right now I am mulling over a new literature class for the Fall.

What is something most people don't know about you?

Response: My husband and I do ballroom dancing (certainly not expertly but with great enthusiasm). We have met a lively group of dancers, and even have dance house parties, including at our house. Our current dance is Samba, and over the summer we learned some Viennese Waltz.

What do you enjoy about being an "older adult"?

Response: I delight in my free time. In my 35 years as an English professor, although I enjoyed my teaching, I had so many responsibilities that took up much of my time (like grading and attending frustrating committee meetings). I longed for the freedom to spend my days as I chose. With my newfound freedom, I can read any book, go to any class, have lunch with friends, take classes at Osher and elsewhere, visit friends and family, and plan “bucket-list” trips. What’s not to like?

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be engaged and achieve a new personal relevancy as she explored new ideas and activities. You too can do something worthwhile for yourself and for others as you have some fun doing new things with new people.

ANOTHER GROUP VISITS PANAMA

by Genevieve Kirchman

Have you ever wanted to experience another country like a local? Ever wanted to have a better understanding of another culture? That and many other reasons prompted 12 people to enroll in OSHER's "Spanish for travelers" class. It is taught by Professor Esteban, a retired Spanish teacher and Peace Corps volunteer in Panama. The class immediately began with using Spanish words that one might use while traveling-credit card and phone numbers, asking for and giving directions, understanding a menu in Spanish. It included some optional field trips to a restaurant, a concert and a talk on present day Cuba.

And then the ultimate travel opportunity was offered. A trip to Panama, traveling like a native, accompanied by Professor Esteban. Four lucky (or crazy) students signed up and the real adventure began. We embarked on a 12 day journey to the Panama that Esteban Bell knows and loves. It is that love that drives him so that others can experience it as well.

Our little troupe began with a night in Panama City, far from the maddening crowds of the skyscrapers. The immersion experience began the next day in the small coastal city of Pedasi at the Buena Vida Language School run by a very blond Ingrid, originally from South Dakota. Each student was assigned to a different family who would host them for 5 days. The home stay was supported with four hour classes each day with a native speaker. Each afternoon, Professor Esteban would plan an adventure -a half hour motorboat ride to an island, a treasure hunt in town, a visit to one of many beaches. We walked and asked for directions or travelled by taxi or truck.

By the end of the week, the students' vocabulary had greatly expanded and they had navigated many of the usual

traveling challenges and unexpected joys. Experiences included visiting with a family, going to church with a local, learning how to make empanadas, mailing a postcard at the post office.

After the week's immersion and fortified with an expanded Spanish vocabulary, the group headed to a new location - a B&B right on the ocean. Their host was also a Peace Corps volunteer who was eager to share the best of her area. The first excursion was to a nearby city that was the site of a huge parade with elaborate and colorful floats, strolling musicians and more than 1,000 women dancing in the most detailed embroidered full skirted dresses one can imagine. Our host educated us on the artistic qualities of these dresses (polleras) that are made from counted cross stitch, embroidery and bobbin lace. Later there was a tour of a local folk museum that completed the education on the polleras, a craft unique to Panama.

The final learning experience occurred with a return to Panama City. Traveling on public transportation, visiting a museum or understanding a map in another language can be fraught with challenges. By the time the group was back in Panama City, they were much more confident and able to navigate. The professor was always available for assistance but took a back seat as the students progressed. By the end of the trip, they had become Spanish travelers.

Save the Date!

The Osher member Spring Fling will be held on **Wednesday April 6, 2016** at the beautiful South Shore Park Pavilion., 2900 S. Shore Dr., Milwaukee, WI 53207

This is a free potluck event and all are welcome!

The potluck will be from **12:00 noon to 2:00pm**. Please call Karen at 414-227-3320 , or email barrykj@uwm.edu to register. If possible, let her know then what you will be bringing.

Message from Executive Director Kim Beck



Life has certainly taught me that change is inevitable. Our Osher Lifelong Learning Institute is no exception. We are in the midst of very exciting times. We are offer-

ing more, diverse programming than ever before. Members are more involved than they have ever been with increased volunteer hours, active participation in programs and financial contributions to the Institute. It's rewarding and fulfilling to see all of this from my chair. Thanks to all of you, our Institute is stronger and more resilient than ever before.

Yet, we are facing a significant challenge in the next few years. I am sorry to report the budget cuts to the university system that you may have read about are finally filtering down to the institute. Over the next few years, our funding from the university will be reduced to the level we had prior to 2011. So, that is the bad news! The good news is that the changes we will need to make in order to address this shortage should be fairly easy to bear.

Beginning in the fall, we are going to ever so slightly raise the prices of our programs. I believe the impact on most of our members will be negligible. Still with as many program registrations as we have in a year, a minor increase can yield a significant amount of revenue to help fund the institute.

We also plan to increase our fund raising activities. We hope that our current level of support from members will continue. In addition to that, we will begin to solicit sponsors for our program catalog, social events and special events such as the Osher Distinguished Speakers Series. Obviously, the more we can underwrite these types of things, the stronger our financial bottom line will be.

We are also exploring ways that we can do things

with greater efficiency at less cost. An excellent example of that is our newsletter. It wasn't too many years ago, that over half of our members didn't use email. At that time, we couldn't even imagine communicating electronically with all of you. But the world has changed. As a matter of fact, at last count, only 50 out of our over 1200 members do not have email addresses. Jayna, Karen and I are amazed that so many members are registering online for Osher programs. Sometimes, we will send out an email for a special program and the response is as strong, if not stronger, than if we had sent out an announcement in the "snail" mail.

All of this led the Institute staff, Board and I to conclude that it was time to move away from a paper newsletter. We believe that with once-a-week emails we can give you more timely information about the institute's activities. We will also have an extended email once every two months with many of the wonderful features of the current newsletter like the member profile and the book review. **For those that don't have email, we will make sure you receive a hard copy of our communication.** For those that have email but like to read a paper copy, we will have a way for you to easily print out a hard copy. I know these changes will be hard for some members. In the long run, we will have better communication with you and save much-needed money, which is one more step in ensuring that the institute remains financially viable.

As always, thanks much for your loyalty to the Osher Lifelong Learning Institute at UW-Milwaukee. Simply put, you are what makes this institute special. You have my promise that our staff and board will continue to strive to make sure your Osher experience is the best that it can be!

Officers 2015-2016

President

Mike Roller.....262-377-3068

President-Elect

Dave Georgenson.....414-540-5926

Secretary/Treasurer

Diana Hanks.....414-828-0570

Fundraising Chair

Past President

Phil Rozga.....414-332-4052

Leadership & Development Chair

Dave Georgenson.....414-540-5926

Membership Chair

Ted Tousman.....414-403-2738

Social Chair

Mary E. Kelly.....414-964-6429

Curriculum Chair

Beth Waschow.....414-764-9299

Public Relations Chair

Mike Roller.....262-377-3068

SIG Liaison

John Link.....414-588-5162

Osher Staff

Executive Director

Kim Beck.....414-227-3321
kcb@uwm.edu

Program Coordinator

Jayna Hintz.....414-227-3255
hintz4@uwm.edu

Membership Coordinator

Karen Barry.....414- 227-3320
barrykj@uwm.edu



Osher
Lifelong Learning
Institute
at **UWM**

Osher Outlook is a publication of the Osher Lifelong Learning Institute at UWM. Please email Diana Hanks with ideas and/or articles.

Newsletter Staff

Editor

Diana Hanks.....H 262-679-8522
C 414-828-0570
dianahanks@gmail.com

Photographer

George W. Bryant.....414-870-6169
Gwb.1917@yahoo.com

Reporter

Leslie Clevert.....414-351-1575
laclevert@sbcglobal.net

Reporter

John Link.....414-588-5162
jmlink@milwpc.com

Proofreader

Mary E. Kelly

New members discuss opportunities

Approximately fifty Osher members attended the new member orientation held February 12, 2016. During this one hour session members learned about the history of Osher, the variety of opportunities that Osher provides, tips on how to register for events, and how to get involved with activities and committees. Since our Osher program depends on volunteers the opportunity and the need to volunteer was highlighted. These orientation meetings are one of the functions of the membership committee and are held several times a year.

Thank you to everyone who attended and welcome to all new members. We hope you take advantage of what Osher has to offer and become actively involved in maintaining the success of the Osher institution.

Welcome New Members Nov/Dec 2015

Linda Burke	Sue Haislmaier	Paula Rhyner	Michael Turza
Susan D'Amato	Marie LaConte	Christine Scotton	Roxanne Turza
Margaret Devin	Michele Moore	Jim Scotton	Jean Verban
Susan Effron	Richard Noll	Grace Sherer	Jo Witt
Deanna Evens	Katie Parent	Marcia Stern	Stephen Young
Elisabeth Furse	Ellen Pick	Carolyn Sweers	Sandra Zick
Dan Haislmaier			