

Transfer Agreement
Peck School of the Arts at University of Wisconsin – Milwaukee (UWM)
and
Milwaukee Area Technical College (MATC)

Program to Program Articulation Agreement

MATC Degree: Associate in Applied Sciences (AAS) Graphic Design

Peck School of the Arts (PSOA) at UWM: Bachelor of Arts (BA) in Design Studies

Effective Date: Fall 2015

Review Date: Fall 2020

Rationale:

Through completion of the technical courses and general education courses taken while at MATC, students who earn the AAS degree in Graphic Design are prepared for advanced-level design work at UWM. Students completing the BA in Design Studies at UWM will have the opportunity to apply their technical knowledge to design problems that require research, conceptualization and application of ideas and formal skills to identifying and solving design problems. UWM also offers them a wide range of electives throughout the University that will inform their design experiences in the classroom.

Requirements:

Students must meet all minimum UWM transfer admission requirements. See transfer.uwm.edu for details.

MATC students who have successfully completed the AAS in Graphic Design degree will be granted junior status in the UWM PSOA A&D BA in Design Studies program.

Students enrolled in the BA in Design Studies program must have their own laptop.

To be admitted to the program students must have a cumulative 2.5 GPA from MATC and need to complete the Oral and Written Communication (Part A) and Quantitative Literacy (Part A) competency requirements for UWM while at MATC. It's advisable that students also complete the Social Sciences, Natural Sciences, and Cultural Diversity GER requirements as part of their MATC Graphic Design Associate Degree. Students should select from approved GER courses (SS, NS, NS+, CD/&). Students can complete the UWM Foreign Language proficiency requirement prior to admission by taking 2 years of the same Foreign Language in High School, or 2 semesters of the same Foreign Language at MATC; or may satisfy this requirement by taking 2 semesters of the same Foreign Language at UWM. Additional information on UWM General Education Requirements at ger.uwm.edu.

MATC students will enter the Department of Art & Design with up to 72 credits, and will take 58 credits minimum to complete the BA in Design Studies.

Program-to-Program transfer courses/credits are accepted only for the program/degree specified in this agreement. A change of major/degree/program invalidates these courses/credits for transfer unless they are approved within other Program-to-Program Articulation Agreement for a different major/degree/program at UWM.

MATC/UWM Course Equivalencies:

Students earning the Associate Degree in Graphic Design from MATC will be able to transfer the credits listed in Table 1 toward the Bachelor of Arts in Design Studies in the Peck School of the Arts at University of Wisconsin – Milwaukee (UWM).

Additional courses will transfer per established equivalencies noted on the UW System Transfer Information System (<https://www.wisconsin.edu/transfer/wizards/>).

Table 1:

MATC – Graphic Design			UWM – Design Studies		
Course (e.g., ART 201)	Title (e.g., Understanding Art)	Credits (e.g., 3)	Course (e.g., ART 105)	Title (e.g., Art Survey)	Credits (e.g., 3)
COMART 103	Design Elements and Principles	3	ART 108	2D Concepts	3
COMART 104	Design Research and Conception	2	FINEART X	Fine Arts Elective	2
COMART 106	Graphic Design Trends	3	ART 118	Digital Arts	3
COMART 107	Digital Imaging: Adobe Photoshop	3	ART 221	Intro to Design	3
COMART 109	Photographic Art Direction	1	FINEART X	Fine Arts Elective	1
COMART 110	Publication Design Using Adobe InDesign	3	ART X	Art Elective	3
COMART 111	Advertising Layout	3	FINEART X	Fine Arts Elective	3
COMART 112	Graphic Design Workshop	3	FINEART X	Fine Arts Elective	3
COMART 113	Media Campaign Development	3	ART X	Art Elective	3
COMART 115	Typography 1	3	ART 223	Intro to Typography	3
COMART 116	Interactive Media Design	3	ART 424	Topics in Web Design	3
COMART 117	Packaging and Exhibition Design	3	ART 109	3D Concepts	3
COMART 118	Typography 2	2	ART X	Art Elective	2
COMART 122	Vector Graphics: Adobe Illustrator	3	ART X	Art Elective	3
COMART 152	Digital Portfolio	1	ART X	Art Elective	1
COMART 153	Portfolio Assessment	3	FINEART X	Fine Arts Elective	3
COMART 155	Advanced Visual Design Applications	3	ART X	Art Elective	3

Courses/Credits Required to Earn UWM Degree:

Students are required to complete all UWM degree requirements. Table 2 indicates the requirements and whether they are satisfied by work completed at MATC or will be completed after the student transfers to UWM.

Table 2:

Courses/Credits required to earn the UWM degree (e.g., HIST 288, or Humanities Requirement)	Credits (e.g., 3)	Fulfilled by MATC Associate Degree (X = yes, blank = no)	Still to be completed at UWM (X = yes, blank = no)	Comments MATC or UWM Courses that will fulfill the degree requirements for the BA in Design Studies.
General Education Requirements				
Quantitative Literacy Part A (QLA)	Competency	X		MATC Math 200 or 201 or 230
Quantitative Literacy Part B (QLB)	Competency		X	UWM Art 604
Oral and Written Communication Part A (OWCA)	Competency	X		MATC English 201 and 202
Oral and Written Communication Part B (OWCB)	Competency		X	UWM Art 509
Foreign Language	Competency	X (see comments)	X (see comments)	2 years in HS, 2 semesters at MATC, or 2 semesters at UWM
Cultural Diversity (CD)	3	X (see comments)	X (see comments)	Any approved CD course.* May be satisfied by coursework completed elsewhere in the curriculum.
Social Science	6	X		MATC Econ 195 or 201 or 202, Psych 199 or 231
Natural Science (NS)	6	X		Any approved NS and NS+ course *
Humanities	6		X	UWM Art History 101 and 102
Peck School of the Arts Program Requirements				
Arts outside of Art	9	X		MATC COMART 104 and 109, 111, 112, 153 (any 9 credits)
Elective in Art or Outside Art	3	X		MATC COMART 155
Advanced Art History	6		X	
General Elective	9	X		Satisfied by completion of QLA and OWCA competencies
Design Studies Major Requirements				
Art 101: Drawing I	3		X	UWM ART 101
Art 106: Art Survey	3		X	UWM ART 106
Art 108: 2D Concepts	3	X		MATC COMART 103
Art 109: 3D Concepts	3	X		MATC COMART 117
Art 118: Digital Arts	3	X		MATC COMART 106
Art 221: Intro to Design	3	X		MATC COMART 107
Art 223: Intro to Typography	3	X		MATC COMART 115
Art 309: Issues in Contemporary Art	3		X	UWM ART 309
Art 324: Web Design Art: 325: Multimedia Design Art 424: Topics in Web Design Art 528: Print Production and Presentation Tech	12	X (3 credits)	X (9 credits)	MATC COMART 116 (in place of Art 424)
Art 505: BA Project	1		X	UWM ART 505
Art 509: Art and Design Seminar	3		X	UWM ART 509
Art 604: Professional Practices	3		X	UWM ART 604
Directed Electives	32	X (11 credits)	X (21 credits)	MATC: COMART 110, COMART 113, COMART 118, COMART 122, and COMART 152 (11 credits) UWM: ART 124, ART 422, ART 524, four 3-credit Art Studio Electives (21 credits)
Total Credits	120 (plus competencies)	Up to 72 credits ** (including competencies)	Minimum of 58 credits	

* You may find MATC courses that fulfill the UWM Natural Science and Cultural Diversity requirements by using the Transfer Information System General Education Wizard, located at <https://www.wisconsin.edu/transfer/wizards/>.

** UW System Undergraduate Transfer Policy limits credits transferred from two-year institutions to 72 credits.