When the state of Wisconsin gave its approval, as well as $3.5 million, to move forward with the transformation of the Golda Meir Library’s first floor into a state-of-the-art learning space, the Library’s first task—and it was a daunting one—was to raise the private funding necessary to meet the total project price tag of $5.1 million.

Marianne Lubar, as chair of the Friends of the Golda Meir Library Renovation Task Force, brought her positive “can-do” attitude to the challenge. She was able to translate the complex project into an articulate and clear vision, successfully bringing the support of others along with her. As a result, the fund raising goal was exceeded and a total of $2.3 million was raised.

The resulting Daniel M. Soref Learning Commons has lived up to its promise—so ably envisaged by Marianne—and become a model in the region for similar academic library renovations.

Joining the Friends Board of Directors in 2005, Marianne immediately began serving as Chair of the Nominations Committee, helping to develop one of the strongest Boards at UWM and to foster community-campus collaboration that is so important to the university and its ambitious goals.

In addition to her work with the Friends, Marianne is the founding president of the Jewish Museum Milwaukee and, with her husband Sheldon Lubar, supports many local arts and cultural organizations including the Library, the Milwaukee Art Museum and the Milwaukee Film Festival.

She is a recent recipient of the Jewish Museum Milwaukee’s “Spirit of Community” award in honor of “outstanding contributions to the community through support for cultural heritage, education or the arts.” The Golda Meir Library has benefited greatly from Marianne’s powerful spirit.

Her influence is felt throughout the Friends organization. Her dedication, creativity, and tenacity benefit the Friends, the Library, UWM students and the many communities that the Library serves.

At a Friends committee meeting a few years ago, Marianne declared that the Library is the “intellectual crossroads of the University.” It’s true and we liked her phrase so much, it is the first message you’ll read when you receive an invitation to join the Friends.

Ellen Gilligan, President and CEO of Greater Milwaukee Foundation, and Carol Colbeck, Dean of the UWM School of Education, were the featured speakers at the Friends of the UWM Golda Meir Library Annual Program, on May 15 in the Library’s fourth floor Conference Center.

Their presentation focused on Milwaukee Succeeds, a broad-based community partnership launched by the Greater Milwaukee Foundation, which is committed to “help all children, in every school, from cradle to career.”

They were introduced by UWM Chancellor Michael Lovell, one of the three co-chairs of Milwaukee Succeeds.

At the Friends Annual Business Meeting, which preceded the lecture, the Friends elected Lynne Pearson as Vice President and Judy Steininger as Secretary. Judy and Sandra Melcher, who had been filling out vacancies on the Board, were elected to full terms.

Joining the Board was Linda Buchsbaum. Linda, a psychotherapist, has a clinical appointment in the Department of Psychiatry at the Medical College of Wisconsin, where she teaches and supervises residents. She holds a bachelor’s degree in English literature and master’s degrees in both counseling and social work.

Outgoing Board members Suzy Ettinger and Gwen Plunkett were honored with certificates of appreciation and received emeritus status.
Always of central importance on campus, the Library has become an even more significant site in recent years, with the addition of the outstanding Daniel M. Soref Learning Commons and its comfortable study spaces, 200 computers, Wi-Fi, café, and library instruction rooms.

I am proud to say that the Friends of the Golda Meir Library were strong supporters of the Learning Commons project, and we continue to help make it and the Library in general a state-of-the-art research facility with our funding of many digital databases for students and faculty.

We have also played a substantial role in the Library’s many educational and cultural offerings. This past year the Friends sponsored a wonderful talk on Milwaukee artists Schomer Lichtner and Ruth Grotenrath, given by the Milwaukee Art Museum’s Barbara Brown Lee, who knew the couple well.

Thanks to Schomer Lichtner’s estate and the Kohler Foundation, the Golda Meir Library was gifted several years ago with a number of the two artists’ paintings, drawings and ceramics, which are on view throughout the building.

Our summer program focused on an important educational partnership called Milwaukee Succeeds, and featured Greater Milwaukee Foundation President and CEO Ellen Gilligan, UWM School of Education Dean Carol Colbeck, and UWM Chancellor Michael Lovell.

We also were participants in “UWM Day” at the State Fair, handing out special event-themed Friends bookmarks to the enormous crowd that passed through the campus tent.

Our popular and successful used book sales again made us “friends” among book lovers on campus and in the community. And we continued our financial support of crucial online resources for students and faculty through the funds raised during the two sales.

A new initiative, spearheaded by our Membership Committee and its chair, Tom Neubauer, is the offering of special library sessions for Friends to learn about the benefits of membership, in collaboration with the UWM Libraries Department of Research and Instructional Support.

The Friends also co-sponsored many UWM Libraries events and helped support staff development.

The Board welcomes your participation in the organization, as well as your support. Please contact our Volunteer Liaison at the Library, Michael Tyree (414-229-6813), who will facilitate your involvement.

I invite you to join me and become involved with the Friends. If you are interested, please contact me or the Libraries Development Director, Susan Modder (414-229-2811).

Thank you.

Sarah Wright Kimball
kimballsarah@sbcglobal.net

BUILDING AWARENESS FOR LGBT COLLECTIONS NATIONALLY

“We started a movement!” was the consensus of two dozen enthusiastic academic library development directors and archivists attending a recent academic library fund raising conference.

A groundswell of interest was prompted by a presentation entitled “Building a New Constituency: Outreach to the Lesbian, Gay, Bisexual, Transgender Communities and Allies,” given by Susan Modder, UWM Libraries Senior Director of Development.

The session provided insight, strategies, and specific tools used to gain support for UWM Libraries’ historically valuable LGBT Collection which documents LGBT life and culture, primarily in Milwaukee. The timing for the presentation was right as UWM was cited in 2012 as the 12th ranked LGBT-friendly campus in the nation.

Philanthropist Joseph Pabst, a major supporter of UWM Libraries’ LGBT Collection, also attended and played a key role in the presentation. Joe (who has been a member of the Friends of the Golda Meir Library since 2007) spoke of his early commitment to support the collection’s development by establishing an endowment to help fund the collection in perpetuity. He also discussed his vision to further collaboration among LGBT-related organizations on UWM’s campus resulting in the new UWM LGBT Campus Partners.

During the Q & A, Joe asked a critical question to the audience about the number of libraries represented in the room that have LGBT, diversity, or social justice collections. A show of hands revealed that nearly a third of the 75 attendees did have collections and several noted that very little was being done with them.

The presentation sparked discussion throughout the rest of the conference. It also resulted in the creation of a new network among those interested to share strategies and best practices.

The Irving K. Barber Learning Centre, a world-leading facility and hub of the University of British Columbia, Vancouver, hosted the 18th annual ALADN Conference (Academic Library Advancement and Development Network).

In recent years, the conference has gained an international reputation beyond North America, drawing academic library development professionals from Malaysia, Nigeria, and the Philippines.

For information about creating an endowment, which provides funding in perpetuity, please contact Susan Modder semodder@uwm.edu or (414) 229-2811.
UWM has designated 2012-13 as the Year of the Arts, in recognition of the Peck School of the Arts’ 50th anniversary and its influence in the Wisconsin arts community.


An annual event, the Ettinger Book Artist Lecture, features printmaker, letterpress printer, and award-winning book artist Sarah Bryant. Her talk will be held on November 13, 2012 at 7 p.m. in Special Collections, located on the Fourth Floor of the UWM Golda Meir Library.

This year’s Fromkin winner, Raoul Deal, Senior Lecturer in the UWM Art and Design Department, will have an exhibition of large wood-cuts related to his presentation in March 2013 at Milwaukee’s United Community Center.

Also, the Libraries Archives has loaned documents, photographs and other materials on the history of the Peck School of the Arts which will be displayed later this year in the Helene Zelazo Center for the Performing Arts.

**A THANK YOU FROM THE LIBRARIES DIRECTOR**

I would like once again to express my thanks to our Friends for their outstanding leadership in connecting the UWM Libraries with the community. They are our enthusiastic and effective ambassadors proudly sharing information about our unique resources and services that are available to UWM and the Milwaukee community.

I would also like to extend my gratitude to the Friends for their renewed financial support which brings numerous interesting public programs throughout the year, funds staff development and recognition, and underwrites a substantial grant for online resources.

This is also an opportunity to once again say thank you to Marianne Lubar for her ongoing leadership and support, not only during a critical juncture in our remodeling of the main floor of the Library, but throughout her tenure on the Friends Board.

I remember when Marianne said that libraries are vital for communities as a place where everyone can learn and feel safe to explore ideas, and she stepped up boldly to the challenge to lead the fundraising to transform the Library. The Daniel M. Soref Learning Commons continues to be a vibrant, heavily used center for learning.

I join with the entire staff in thanking the Friends President Sarah Wright Kimball, the Board, and the entire organization for their many generous contributions to the UWM Libraries.

It is wonderful to have such supportive Friends who truly make a difference. We look forward to another busy and exciting year working with them all.

Ewa Barczyk
Director of Libraries

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**UPCOMING EVENTS IN THE GOLDA MEIR LIBRARY**

Nov. 8, 2012, 6 p.m.
**2012 Wilkommen GeoFocus Lecture** Dr. Lawson Brigham, Distinguished Professor of Geography and Arctic Policy, University of Alaska Fairbanks, “The New Maritime Arctic: Global Connections and Changing Access.” Reception at 5:30 p.m. Held in the American Geographical Society Library, 3rd floor, east wing.

Nov. 13, 2012, 7 p.m.
**Ettinger Book Artist Lecture** Printmaker, letterpress printer, and award-winning book artist Sarah Bryant will discuss her work. Held in Special Collections, 4th floor.

Dec. 14, 2012, 3 p.m.
**UWM’s Academic Adventurers** Dr. David Garman, Dean, UWM School of Freshwater Sciences, “Water Around the World: Myths, Mysteries and Machinations.” Held in the American Geographical Society Library, 3rd floor, east wing.

Feb. 8, 2013, 3 p.m.
**UWM’s Academic Adventurers** Dr. John Reisel, Associate Professor, UWM College of Engineering and Applied Science, presents “Water for Rural Guatemala: UWM Engineers Without Borders in Action.” Held in the American Geographical Society Library, 3rd floor, east wing.

March 8, 2013, 3 p.m.
**UWM’s Academic Adventurers** Dr. Arijit Sen, Associate Professor, UWM Department of Architecture, presents “Teaching American Cultural Landscapes: Engaging Students in the Thurston Woods Neighborhood, Milwaukee.” Held in the American Geographical Society Library, 3rd floor, east wing.

April 18, 2013, 6 p.m.
**Arthur Holzheimer “Maps and America” Lecture** Chas Langelan, retired Washington D.C. land surveyor and officer of Surveyors Historical Society, presents “Andrew Ellicott: Pre-Eminent Surveyor of Early America.” Reception at 5 p.m. Held in the American Geographical Society Library, 3rd floor, east wing.

Steven Burnham sburnham@uwm.edu
**FRIENDS BOARD AT THE ANNUAL BUSINESS MEETING**

__Friends Board members at the May 15 Annual Business Meeting. Standing, from left, are Daniel D. Fetterly, Deborah Conta, Wendy Bosworth, Nick Wilson, Ewa Barczyk, Pat Van Alyea, E.J. Brumber, George Mosher, Tom Neubauer, and Nancy Laskin. Sitting, from left, are Steven Duback, Judy Steininger, Lynne Pearson, Sarah Kimball, Marianne Lubar, Sandra Melcher, and Jill G. Pelisek.__

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**FRIENDS OFFICERS AND BOARD MEMBERS**

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<th>Officers</th>
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<td>Sarah Kimball</td>
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<td>President</td>
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<td>Past President</td>
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**Friends of the Golda Meir Library Newsletter, Fall 2012**

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