YouTube Basics

Before uploading videos to YouTube, you'll need to create a Google Account. See Google: Google Account Basics for more information.

Signing in to YouTube

1. Go to youtube.com
2. Use your Google Account username and password to sign in.

You will be prompted to select various subscriptions and channels. Feel free to choose some (or none.) Click Next. Another screen of Channels will appear. Click Save.

Using Creator Studio

Creator Studio is a new feature in YouTube. You must create a channel before uploading videos. This creates a YouTube channel and a public Google+ profile.

1. In the upper-right, click your humanoid icon.
2. From the drop down list, select Creator Studio.
3. You will be prompted to create a channel. Click the Create a channel link.
4. Enter your name (or how you would like to appear on YouTube.) Note: Google does not allow you change your name too many times. It is recommended that you use your actual name.

Uploading videos

By default, videos uploaded to YouTube cannot exceed 20 gigs in size or 15 minutes in duration.

Final Cut Pro and iMovie allow users to Share videos directly to YouTube. See iPad and iPhone: iMovie for iOS7 instructions for more information.

If you are working with Adobe Premiere, you will need to render your video as an MOV file and then upload it to YouTube following these instructions.

1. In YouTube, click Upload.
2. Find your video on your computer and then click and drag it into the Select files to upload area in the browser. Leave the video set to Public. Your video will upload and then begin processing (this can a few minutes.)
3. As your video is processing, give it new (relevant) name. Enter a description (be sure to check spelling) and add tags.
4. Click the Advanced settings tab. In the Comments area, change Allow comments to Approved. (You can deselect Allow comments and Users can view ratings for this video. However, deselecting these options will make it more difficult for your video to become popular on YouTube or Google.) In Distribution options, make sure Allow embedding is checked.
5. When finished, click Publish. YouTube will display the direct link to your video. Follow the link to view your video.

Accessing videos you’ve uploaded to YouTube

To access videos you’ve uploaded to YouTube, you’ll need to login to YouTube and go to My Channel.

1. Go to youtube.com. Enter your Google Account username and password.
2. Click My Channel (upper left.) Then click Videos (under your name) to see all videos you’ve uploaded to YouTube.
3. Click one of your videos to view it and access the embed code.

Embedding a YouTube video in a WordPress site

If your WordPress installation is up to date (WordPress 4.0 or later) you do not need to use embed code to add a YouTube video to your site. If you Copy and Paste a YouTube URL into a Page or Post, WordPress will automatically convert the URL into an embedded version of the video.

1. Log in to your WordPress site and make sure you have the latest version of WordPress installed on your Digital Media Drive space (from the WordPress Dashboard, click Updates to see if you need to update your installation.)
2. Find your video on YouTube. Copy the URL.
3. In a WordPress Page or Post, Paste the URL directly into the Visual tab. WordPress will automatically convert the URL into an embedded version of the video.

Finding and copying YouTube embed code

If you need to add a video to a website using embed code, you can copy it from the video’s Share tab.

Embed code is usually added to a code or HTML editor in a Content Management System (CMS) website.

1. Log in to YouTube and go to the video you would like to embed.
2. Beneath the video, click the **Share tab**. Then, click the **Embed tab**.
3. In the **Video size** area, make sure the video is set to **560 x 315**. Because you will be embedded this video, you do not want it to exceed the column width of your site.
4. To prevent **YouTube** from playing other videos you’ve uploaded, deselect **Share with playlist starting from**.
5. To copy the embed code of your video, select all of the code in the **iframe area**. Be sure to include both **iframe tags** (and the `<` and `>` symbols.) Copy this code. You can paste this code into any website that accepts embed code.