Journalism, Advertising, and Media Studies (JAMS) Major Requirements

39 total JAMS credits
- At least 24 credits at 300 level of above
- Minimum 2.5 GPA in JAMS courses

Complete Before Declaration

JAMS 101____
JAMS 201____

Upper-Level Core Requirements

JAMS 559____
Any 600-level JAMS seminar course____

Journalism Concentration

Required for all:
JAMS 204____
JAMS 320____ *

Choose two
JAMS 342____
JAMS 500____
JAMS 544____ **
JAMS 602____

2 additional JAMS courses (any level):
_____________________________________
_____________________________________

3 additional upper level JAMS courses:
_____________________________________
_____________________________________
_____________________________________

*JAMS 320 can be taken concurrently with JAMS 342
**JAMS 544 must be preceded by 342

Advertising/Public Relations Concentration

Required for all:
JAMS 207____
JAMS 307____
JAMS 505____
JAMS 524____

2 additional JAMS courses (any level):
_____________________________________
_____________________________________

3 additional upper level JAMS courses:
_____________________________________
_____________________________________
_____________________________________

Media Studies Concentration

Required for all:
JAMS 262____
JAMS 562____

Media Production Elective
Choose one
JAMS 204____ JAMS 336____
JAMS 231____ JAMS 504____
JAMS 232____ JAMS 602____
JAMS 306____
JAMS 307____

Media Studies Elective
Choose One
JAMS 356____ JAMS 615____
JAMS 360____ JAMS 620____
JAMS 361____ JAMS 645____
JAMS 450____ JAMS 659____
JAMS 614____ JAMS 660____ **
JAMS 661____ **

2 additional JAMS courses (any level):*
_____________________________________
_____________________________________

3 or 4 additional upper level JAMS courses:*
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_____________________________________
_____________________________________
_____________________________________

*If JAMS 204, 231, or 232 was chosen for a media production elective, the student needs 1 additional JAMS course (any level) and 4 additional upper level JAMS courses.
** If student chooses a 600-level seminar for their media studies elective, they must take an additional 600-level seminar to fulfill the core seminar requirement.