### Journalism, Advertising, and Media Studies

**Major Requirements**

- **36 total JAMS credits**
  - At least 18 credits in JAMS courses numbered 300 or above
  - Minimum 2.5 GPA in JAMS courses
  - 12 credits completed in a single department other than JAMS (6 credits numbered at 300 or above)

#### Lower Level Core Requirements:

**Complete Before Declaration (6 credits):**

- JAMS 101
- JAMS 201

**Additional Any-Level Electives (6-9* credits):**

- JAMS
- JAMS
- JAMS

#### Concentration Requirements - Choose 1 (12 credits, 9 credits of which are numbered at 300 or above):

**Journalism**

- JAMS 204
- JAMS 320

**Advertising/Public Relations**

- JAMS 207
- JAMS 505@

**Media Studies**

- JAMS 262
- JAMS 562

**Media Production Elective - Choose 1:**

- JAMS 204*
- JAMS 231*
- JAMS 232*
- JAMS 306

**Media Studies Elective - Choose 1:**

- JAMS 356
- JAMS 360
- JAMS 361
- JAMS 450
- JAMS 614

#### Upper-Level Core Requirements:

- JAMS 559 (3 credits)
- Any 600-level JAMS seminar course (3** credits)

**Outside Specialty** (12 credits in a single department other than JAMS, 6 credits numbered at 300 or above):

- ART 100 (example)
- JAMS
- JAMS
- JAMS
- JAMS
- JAMS

### Notes:

*If JAMS 204, 231, or 232 was chosen for the Media Production Elective, the student needs one additional upper level elective and one fewer any level elective to meet the 300 or above credit requirements.

@JAMS 505 can be taken anytime after taking JAMS 207.

#Requires JAMS 207 as prerequisite.

^Requires JAMS 320 as prerequisite.

**If JAMS 660 or 661 was chosen for the Media Studies Elective, the student needs to take one additional 600-level seminar to fulfill the upper level core requirement; it cannot be double counted.