

# Continuing Education for *Healthcare Professionals*



## COURSE DESCRIPTION:

This course will cover fundamental compliance issues for workplace wellness design and implementation. Using the framework of preventive law, attendees will not only learn about the requirements of various workplace wellness laws, such as Health Insurance Portability and Accountability Act (HIPAA), Affordable Care Act, Americans with Disabilities Act (ADA), Genetic Information Nondiscrimination Act (GINA), Fair Labor Standards Act (FLSA), Tax Law, Food and Drug Administration (FDA), Federal Trade Commission (FTC) and others, but how one can use those laws to design a better, more inclusive workplace wellness program. The session will discuss the legal requirements and pitfalls of using incentives, collecting health information, and delivering various wellness services such as fitness or nutrition programs.

## LEARNING OUTCOMES:

- Detect compliance red flags in workplace wellness program design and implementation
- Describe what the law permits and what it forbids
- Discuss how the law can serve as a tool to improve workplace wellness program participation

## CONTENT FOCUS:

**Domain of OT:** Client Factors

**Occupational Therapy Process:**

Evaluation & Intervention

**CEUs:** 0.7 (Contact Hours: 7 hours)

**PRICE:** \$255 (before/on 9/20) / \$295 (after 9/20)

**PROGRAM NUMBER:** 9953

**LEVEL:** Introductory

## AUDIENCE:

Anyone who works with workplace wellness program design or implementation, such as fitness instructors, dietitians or nutrition professionals, health promotion professionals, human resource professionals, insurers, and health care providers.



## Workplace Wellness and the Law

### INSTRUCTOR:

Barbara J. Zabawa, JD, MPH is an attorney and owner of the Center for Health and Wellness Law, LLC in Madison, Wisconsin, a law firm dedicated to improving legal access and compliance for the health and wellness industries. Before graduating with honors from the University of Wisconsin Law School, she obtained an MPH degree from the University of Michigan. Immediately prior to starting her own firm, she was Associate General Counsel and HIPAA Privacy Officer for a large health insurer where she advised on Affordable Care Act matters. She was also a shareholder and Health Law Team Leader at a large Wisconsin law firm. In 2011, Barbara was named a Wisconsin Up and Coming Lawyer, by the Wisconsin Law Journal. She serves health and wellness professionals and organizations across the country as an advocate, a transactional lawyer and/or a compliance resource. Barbara is a frequent writer and speaker on health and wellness law topics, having presented for national organizations such as WELCOA, National Wellness Institute, HPLive and HERO. She is on the faculty for the University of Wisconsin-Milwaukee (UWM) College of Health Sciences as well as on the Advisory Board for the UWM Master of Healthcare Administration program.



Attorney Zabawa has also co-authored the book, Rule the Rules on Workplace Wellness, to be published by the American Bar Association in 2016. Barbara is licensed to practice law in both Wisconsin and New York.

**DATE:** Saturday, October 20, 2017  
 7:30 a.m. to 4:30 p.m.

### REQUIRED COURSE MATERIALS:

- Rule the Rules of Workplace Wellness

**LOCATION:** UW-Milwaukee Continuing Education Plankinton Building, 7th Floor  
 161 West Wisconsin Avenue, Milwaukee, WI 53203

## QUESTIONS? CONTACT US