

**University of Wisconsin-Milwaukee
Department of Human Movement Sciences
Athletic Training Education Program**

CODE OF CONDUCT

As an athletic training student, you will be expected to conduct yourself in accordance with the following Code of Conduct. This Code of Conduct has been written to make all athletic training students aware of the principles of ethical behavior that should be followed while a student in the Athletic Training Education Program (ATEP) at the University of Wisconsin-Milwaukee (UWM).

The following guidelines are adapted from the NATA Code of Ethics. All numbered items are principles written verbatim from the NATA Code of Ethic Principle. Any text in bold print represents a further explanation of the principle as it relates to your actions as a student in the ATEP UWM.

The principles cannot be expected to cover all specific situations that may be encountered by an athletic training student at UWM, but should be considered representative of the spirit with which athletic training students should make decisions. The principles are written generally and the circumstances of a situation will determine the interpretation and application of a given principle and of the Code as a whole. Whenever there is a conflict between the Code and legality, the laws prevail. The guidelines set forth in this Code are subject to continual review and revision as the athletic training profession develops and changes, thereby, affecting the role of an athletic training student.

Violation of any of the following principles may result in immediate dismissal from the ATEP.

➤ Principle 1: Members **[athletic training students]** shall respect the rights, welfare and dignity of all individuals.

1.1 Members **[athletic training students]** shall not discriminate against any legally protected class.

1.2 Members **[athletic training students]** shall be committed to providing competent care consistent with both the requirements and the limitations of their profession.

1.3 Members **[athletic training students]** shall preserve the confidentiality of privileged information and shall not release such information to a third party not involved in the patient's care unless the person consents to such release or release is permitted or required by law.

• **Athletic Training Students shall treat all athletes equally regardless of race, gender, culture, ethnicity, disability, sexual orientation, marital status, color, religion, national origin or ancestry, age, and lawful activities.**

• **Athletic Training Students shall preserve the confidentiality of personal information and abstain from releasing or discussing any medical or personal information with anyone other than a member of the Athletic Training Staff.**

➤ Principle 2: Members **[athletic training students]** shall comply with the laws and regulations governing the practice of athletic training.

2.1 Members **[athletic training students]** shall comply with applicable local, state, and federal laws and institutional guidelines.

2.2 Members **[athletic training students]** shall be familiar with and adhere to all National Athletic Trainers' Association guidelines and ethical standards.

2.3 Members **[athletic training students]** are encouraged to report illegal or unethical practice pertaining to athletic training to the appropriate person or authority.

2.4 Members **[athletic training students]** shall avoid substance abuse and, when necessary, seek rehabilitation for chemical dependency.

**University of Wisconsin-Milwaukee
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Athletic Training Education Program**

- **Athletic Training Students shall comply with all rules, statutes, and regulations outlined in the Athletic Training License Code Book by the State of Wisconsin Department of Regulation and Licensing Athletic Trainers Affiliated Credentialing Board.**

NOTE: A copy of the Athletic Training License Code Book is available for review in the Pavilion Athletic Training Rooms, the office of the Head Athletic Trainer and the Program Director, as well as at website for the Department of Regulation and Licensing (<http://www.drl.state.wi.us/>)

- Principle 3: Members [**athletic training students**] shall accept responsibility for the exercise of sound judgment.
 - 3.1 Members [**athletic training students**] shall not misrepresent in any manner, either directly or indirectly, their skills, training, professional credentials, identity or services.
 - 3.2 Members [**athletic training students**] shall provide only those services for which they are qualified via education and/or experience and by pertinent legal regulatory process.
 - 3.3 Members [**athletic training students**] shall provide services, make referrals, and seek compensation only for those services that are necessary.
- **Athletic Training Students shall not perform any athletic training skills or services that have not been previously passed in "Competencies in Athletic Training" unless under the direct supervision of Certified and Licensed Athletic Trainer.**
- **Athletic Training Students shall clearly and effectively communicate all injuries/illnesses to the supervising athletic trainer in a timely manner.**
- **Athletic Training Students shall receive approval from the supervising athletic trainer for physician or health care provider/specialist referral of all non-emergency injuries and/or illnesses.**
- **Athletic Training students shall not misrepresent themselves as an "athletic trainer" and/or provide athletic training services without the supervision of a UWM Staff Athletic Trainer or approved affiliate Certified and Licensed Athletic Trainer.**
- Principle 4: Members [**athletic training students**] shall maintain and promote high standards in the provision of services.
 - 4.1 Members [**athletic training students**] shall recognize the need for continuing education and participate in various types of educational activities that enhance their skills and knowledge.
 - 4.2 Members [**athletic training students**] who have the responsibility for employing and evaluating the performance of other staff Members [**athletic training students**] shall fulfill such responsibility in a fair, considerate, and equitable manner, on the basis of clearly enunciated criteria.
 - 4.3 Members [**athletic training students**] who have the responsibility for evaluating the performance of employees, supervisees, or students, are encouraged to share evaluations with them and allow them the opportunity to respond to those evaluations.
 - 4.4 Members [**athletic training students**] shall educate those whom they supervise in the practice of athletic training with regard to the Code of Ethics and encourage their adherence to it.
 - 4.5 Whenever possible, Members [**athletic training students**] are encouraged to participate and support others in the conduct and communication of research and educational activities that may contribute knowledge for improved patient care, patient or student education, and the growth of athletic training as a profession.

**University of Wisconsin-Milwaukee
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Athletic Training Education Program**

4.6 When Members **[athletic training students]** are researchers or educators, they are responsible for maintaining and promoting ethical conduct in research and educational activities.

- **Athletic Training Students are encouraged to explore educational practices through several different disciplines and personal experiences. This includes, but is not limited to, workshops, seminars, conferences, research projects, and shadowing other health care professionals.**
- **Athletic Training Students are expected to take an active responsibility for their own learning. This includes, but is not limited to, utilizing "down-time" during their clinical rotation to ask questions, facilitate learning amongst other athletic training students, and practice all clinical skills.**
- **Athletic Training Students are expected to be members of the NATA, GLATA, and WATA by the end of the third semester in the program.**

➤ Principle 5: Members **[athletic training students]** shall not engage in any form of conduct that constitutes a conflict of interest or that adversely reflects on the profession **[UWM ATEP]**.

5.1 The private conduct of the member **[athletic training student]** is a personal matter to the same degree as is any other person's except when such conduct compromises the fulfillment of professional **[ATEP]** responsibilities.

5.2 Members **[athletic training students]** of the National Athletic Trainers' Association and others serving on the Association's committees or acting as consultants shall not use, directly or by implication, the Association's name or logo or their affiliation with the Association in the endorsement of products or services.

5.3 Members **[athletic training students]** shall not place financial gain above the welfare of the patient being treated and shall not participate in any arrangement that exploits the patient.

5.4 Members **[athletic training students]** may seek remuneration for their services that is commensurate with their services and in compliance with applicable law.

- **Athletic Training Students shall maintain a professional distance with all athletes and patients.**
- **Athletic Training Students shall not engage in an activity that may jeopardize the eligibility status of a UWM athlete.**
- **"Good Standing" – Among other things, "good standing" refers to a student's "citizenship." To maintain active status within the ATEP, students must demonstrate appropriate behavior and maturity on campus as well as within the community such that UWM and the ATEP are positively represented.**

I _____ (printed name) have read the Code of Conduct and understand all expectations of me while a student enrolled in the Athletic Training Education Program (ATEP). I agree to observe and practice all conduct expectations described in the Code of Conduct and understand that failure to do so may adversely affect my progression in the ATEP and/or result in my immediate dismissal from the ATEP.

Signature

Date