The Wisconsin Youth Tobacco Survey (YTS) is a comprehensive measure of youth awareness, attitudes, and behaviors related to tobacco use. The purpose of this survey is to monitor trends in these attitudes and behaviors to assist in improving youth programs and initiatives. The 2012 YTS was funded by the Wisconsin Department of Health Services, Tobacco Prevention and Control Program.

The high school YTS is a school-based survey of students in grades 9 through 12, conducted every other spring semester of the academic year since the 1999-2000 school year. Fifty schools were randomly selected in 2012 to participate in the survey, followed by random selection of classrooms. All students in the selected classes were eligible to participate. The overall high school response rate for the 2012 YTS was 66.09%. A total of 1,539 of the 1,863 sampled students completed the survey.

### Cigars
- 29.3% of students have ever smoked cigars (Male=36.0%, Female=22.2%)
  - 9th=16.9%, 10th=24.4%, 11th=39.0%, 12th=36.7%
- 9.2% of students currently smoke cigars (Male=13.0%, Female=5.4%)
- 26.9% of students who ever smoked cigars first tried them before age 14

### Pipes
- 12.6% of students have ever smoked tobacco in a pipe (Male=14.4%, Female=10.8%)
- 4.9% of students currently smoke tobacco in a pipe (Male=5.4%, Female=4.3%)

### Smokeless Tobacco
- 14.6% of students have ever used smokeless tobacco (Male=21.1%, Female=7.8%)
- 5.8% of students currently use smokeless tobacco (Male=9.9%, Female=1.6%)
- 34.5% of students who ever used smokeless tobacco first tried it before age 14

### Bidis and Kreteks
- 3.9% of students have ever smoked bidis or kreteks

### Other Tobacco Products
- 9.2% of students have ever smoked roll-your-own cigarettes
- 9.8% of students have ever smoked tobacco from a hookah or waterpipe
- 6.3% of students have ever used electronic cigarettes (e-cigarettes)
- 1.3% of students have ever used dissolvable tobacco products
- 6.2% of students have ever used snus
- 38.9% of students have heard about snus

### Influences
- 12.3% of students currently smoking cigars live with someone who smokes cigars
- 31.2% of students currently using smokeless tobacco live with someone who uses smokeless tobacco
- 83.2% of students currently using smokeless tobacco have one or more close friends that use smokeless tobacco
- 17.3% of students not currently using smokeless tobacco have one or more close friends that use smokeless tobacco
- 33.6% of students have used, or know someone who has used, smokeless tobacco on school property during the past 30 days

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1 “Cigars” include cigars, cigarillos, and little cigars.
2 “Smokeless tobacco” includes chewing tobacco, snuff, and dip.

Developed by the University of Wisconsin-Milwaukee, Center for Urban Initiatives & Research, in collaboration with the Wisconsin Tobacco Prevention and Control Program.