Breakout Sessions Summary
Conditions of Collective Impact

• Common agenda
• Shared measurement
• Mutually reinforcing activities
• Continuous communication
• Backbone support
Is Collective Impact for You?

• Have you adopted an equity lens?
  – Consider the conditions of collective impact through an equity lens.

• Where do you seek impact?
  – Use social-ecological model

• Think of collective impact as gears working together to move the needle on complex issues.
Investing in Change: Funding Collective Impact

Role of funders

- Catalyst, Participant, Backbone

Shift from isolated impact to collective impact

- Co-create strategy
- Fund for long-term
- Adaptable, Risk tolerant
- Evaluate with eye towards overarching goal
Engaging Community in Collective Impact

- Involve target audience on the front end.
- Need for time and space.
- Bringing the table to people, not them to our table.
- Encourage focus on bigger picture.
- Learn to fail forward.
- IT’S HARD WORK!
Grow a Backbone:
Six core functions

1. Guide vision and strategy
2. Support aligned activities
3. Establish shared measurement practices
4. Build public will
5. Advance policy
6. Mobilize funding
What it Means to be a Nonprofit Partner

• Trust is a choice.
• Not everyone leads the same way.
  ▪ Navigating how to communicate.
• Constructive conflict is collaboration.
Musings from the Wall
Questions

• How do we create funding system change within a climate of conflicting agendas?
• How can funders insert collective impact thinking in an environment where there is not the norm?
• Who wants change in a community? Does the community want it?
• How does one person represent an entire community?
• How do you resolve power struggles?
• How do you build trust after it has been broken for several generations?
• Does organizational structure matter for collective impact?
Challenges

• Getting other organizations to respond to collaboration requests.
• Being taken seriously as a community impact organization.
• Our collaborative is infant mortality, but so many things are out of our control (e.g., housing, lack of behavior health services).
• Getting diverse volunteers and board members.
Ideas, Inspirations, and Ah-ha! Moments

• Changing who is at the table changes the table
• Strengths and weaknesses are two sides of the same coin. “Weaknesses are just strengths either taken to extreme or applies in the wrong context.”
• Do “with” [the community] not “to”
• Organized collective Impact vs. organic collective impact
• Diversity and inclusion are not enough, we must have equity and justice.