Community Engagement Plan Key Questions

The following questions will help create a clear structure with distinct sections, within the community engagement plan, that makes information easier to digest and analyze.

Definition and Scope

- What is the purpose of the engagement plan?
- What is the scope of the engagement initiative? What is out of scope?
- What is the expected impact of the plan?
- Expected timing overall length and any key milestones?
- Who is the community target (s)?
- What are the different ways a community target can engage?

Planning

- Who needs to be engaged?
- How will you gain alignment on the plan?
- What are the gaps in knowledge related to developing the plan?
- How will you solicit feedback from community on an ongoing basis to refine the plan?
- How will you define collaborative ways of implementing elements of the plan?

Implementation

- Methods to roll out engagement plan
- Forums to reach targets
- Anticipated barriers to engagement
- Resources to draw upon to support plan