## Project Summary

**CLIENT**

Harambee Great Neighborhood Initiative

**CLIENT REPRESENTATIVES**

Leif Otteson
J. Allen Stokes

**CDS STAFF**

Frank Zimmerman
Ben Penlesky
Nancy Chu
Amber Piacentine

**CDS PROJECT ASSISTANT**

Ryan Shortridge

**CDS DIRECTOR**

Carolyn Esswein

CDS was hired to build upon past visioning work that had been done for Clinton and Bernice Rose Park in Milwaukee, WI. We conducted two separate public input charrettes where ideas were generated and discussion occurred. At these events we shared with the residents some of the past ideas that CDS had created for the park, as well as a brief cultural history of it. Through these sessions, we were attempting to generate new concepts that could be implemented in the park in the near future. It is the intent for the second half of this project to develop a pragmatic plan to move the park forward.
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When Borchert Field was demolished by the construction of the interstate a defining piece of Milwaukee was destroyed. This historic field was the site of numerous moments that were important to not only the African American Community, but also Milwaukee as a whole. Rose park has the potential to carry on the legacy of Borchert field as a symbol of a strong neighborhood. By infusing athletic and cultural elements into it, it can hopefully create a legacy all of its own.

1888       Built for $35,000, was 2nd largest baseball park in the United States
1922-26   Milwaukee's only NFL team, the Badgers, played here
1923       The Milwaukee Bears of the Negro Nation League played here
1927       Renamed Borchert Field
1955       Borchert Field demolished, I-43  freeway built
Current Conditions Clinton & Bernice Rose Park

SOFTBALL FIELD

SENIOR CENTER

CHILDREN'S PLAY AREA

PARKING

WADING POOL

BASKETBALL COURT

Current Conditions Clinton & Bernice Rose Park

Site Map

Clinton & Bernice Rose Park
Proposals 3.27.2014
Resident Input Sessions

Senior Input Session
The first visioning session that was held was primarily focused on Seniors that are regular users of the Senior Center in Rose Park. The event was very well attended, with over 100 people coming out to show their support for the park and offer suggestions for its future. Due to the large size of the group there was only time for one breakout period. During this exercise attendees voiced opinions for various programmatic functions that they desired to see in the park. These words and ideas were collected and shared with the overall group.

Neighborhood Input Session
The second visioning session was held at Heart Love Place on MLK Drive. This session was targeted at a more general audience than the first session and drew primarily residents of the neighborhood. A similar process of idea generation was carried out as in the first session. Of the numerous proposals that residents came up with four were selected for further development. The topics were selected because of the frequency with which individuals nominated them as well as for their ability to be feasibly implemented. A bandstand/performance area, naturalized trail and an updated playground and baseball field.
Resident Input Sessions _ General Concepts

sports/activities
Soccer Field
Swings
Putting Green
Walking Trails
Basketball Court W/ Seating
Lawn Bowling
Ice Rink
Roller Skating Rink
Update Wading Pool
Bowling Alley In Center
Exercise Groups
Multipurpose Field
Water-park
Ice Rink Over Basketball Court
Playground Equipment
Rollerskating
Mini-golf
Tennis
Improve Basketball Courts

landscaping elements
Community Gardens
Benches
Walking Trails
Improved Lighting
Gazebo
Better Landscaping [Make It Look Like A Park]
Designated Smoking Area
Picnic Tables With Benches That Have Backrests
Concession Stand/Barbecue Pit
Game Tables
Flowers
Water Fountains

music/art
Stage Area Events/Music
Gazebo
Concerts
Black History Art Murals

simple solutions
Hipper Signage
Security Cameras
Benches
Improved Lighting
New Sign [Potentially Digital]
Wider Car Entrance
Designated Smoking Area
Picnic Tables With Benches That Have Backrests
Concession Stand/Barbecue Pit
Game Tables
Walking Paths
Flowers

The primary concepts that came out of these sessions were that of more naturalized space, a common outdoor gathering space and some manner of programming for multi-generational activities.
View of Raised Beds and Planter Benches
View from Hillside
View of Raised Beds
View of Mural Wall