

BACHELOR OF ARTS IN GLOBAL STUDIES

University of Wisconsin-Milwaukee

Global Management Track (revised 1-11-17)

The **Global Management** track, focusing on the impact of globalization on business and the world economy, will prepare students as future managers capable of analyzing transnational issues; strategizing within a global, cross-cultural context; and implementing projects with a strong understanding of globalization's implications for the private and public sectors. This track will prepare students to assume leadership roles in many areas, but it will be advantageous especially in such fields as international business, consulting, education, government, and public policy. In addition, graduates of this track will meet all the foundation course requirements for admission to the UWM MBA program.

Enrolling in the Global Studies B.A. Degree Program

Any student interested in pursuing a Bachelor of Arts in Global Studies should set up a meeting with a Global Studies advisor in Garland Hall, Christine Wolf, cawolf@uwm.edu, 229-6925, Garland 111. Students may enroll in the Global Studies degree program by declaring their major as Global Studies, which is possible after they have earned 56 credits. The simple process includes: (1) reviewing the degree requirements with a Global Studies advisor, and (2) signing the Declaration of Major Form. Students who intend to pursue a Global Studies degree are strongly advised to declare before earning 75 credits.

◀ **DEGREE CORE COURSES** ▶

Common to all tracks is the degree's core curriculum, which includes the following:

Global Studies Degree Core Courses

1. Three foundational Global Studies Degree Core Courses:
 - Global 101:** People and Politics, 3cr (**SS**)
 - Global 201:** Economics and the Environment, 3 cr (**SS**)
 - Global 202:** Globalization and Information Technology, 3 cr (**SS**)
2. Eight semesters (or equivalent) of foreign language study;
3. One semester (12 cr minimum) of Study Abroad;
4. International Internship (3 cr minimum);
5. One of the following 'World Regions' courses (3 cr):
 - Geography 110:** The World: People and Regions (**SS**)
 - History 132:** World History since 1500 (**HU**)
 - Political Science 106:** Politics of the World's Nations (**SS**)

Graduation requires a minimum grade point average of 2.5 in the core courses and the courses for this track, and completion of at least 120 cumulative degree credits. *All degree requirements must be taken for credit.*

NOTE: GLOBAL STUDIES GENERAL EDUCATION REQUIREMENTS (GER)

Arts (**A**) 3 credits
Cultural Diversity (**CD**) 3 credits (*Comm 350 if taken*)
Humanities (**HU**) 12 credits (*Hist 132 if taken as World Regions course*)
Social Sciences (**SS**) 12 credits (*Global 101, 201, 202, Econ 103*)
Natural Sciences (**NS**) 7 credits (*Math 211 and lab course (NS+)*)

TRACK CORE CURRICULUM

(51) Credits are **REQUIRED** from the following list of courses:

Upper Division Global Core Courses (9 cr)

ONE of the following courses (3 cr):

Global 311: Contexts for Global Management, 3 cr

Bus Adm 535: Global Information Systems Management, 3 cr

And BOTH (6 cr):

Global 541 (411): Cross-Cultural Management, 3 cr

Bus Adm 496: International Business, 3 cr

Business Foundation Courses (24 cr)

Econ 103: Principles of Microeconomics, 3 cr (**SS**)

Econ 104: Principles of Macroeconomics, 3 cr (**SS**)

Math 211: Survey in Calculus and Analytic Geometry, 4 cr (**NS**)

English 205: Business Writing, 3 cr (**OWCB**)

Bus Admin 201: Intro to Financial Accounting, 4 cr

Bus Admin 210: Intro to Management Statistics, 4 cr (**QLB**)

Bus Admin 230: Intro to Information Technology Management, 3 cr

Business Core Courses (18 cr)

Bus Admin 330: Organizations, 3 cr

Bus Admin 350: Principles of Finance, 3 cr

Bus Admin 360: Principles of Marketing, 3 cr

Bus Admin 465: International Marketing, 3 cr

Economics 351: Intro to International Economic Relations, 3 cr

ONE of the following courses (3 cr):

Commun 350: Intercultural Communication, 3 cr (**CD, SS**)

Commun 450: Cross-Cultural Communication, 3 cr

Commun 550: International and Global Communication, 3 cr

TRACK CORE CURRICULUM continued...

Global Management Electives (6 cr)

Complete a minimum of TWO courses from the approved list (all courses listed are 3 cr each):

Business Administration (BUS ADM)

- 456 International Financial Management, 3 cr
- 495 Special Topics in Business: "Global Innovation Management," 1-3 cr
- 535 Global Information Systems Management (if not selected above), 3 cr
- 546 Global Innovation Management, 3 cr

Communication (COMMUN)

- 350 Intercultural Communication (SS&), (if not selected above), 3 cr
- 450 Cross-Cultural Communication (if not selected above), 3 cr
- 365 (520) Negotiation Skills Workshop, 3 cr
- 550 International and Global Communication (if not selected above), 3 cr
- 665 Introduction to Mediation, 3 cr

Economics (ECON)

- 325 Money and Banking, 3 cr
- 353 Economic Development, 3 cr
- 447 Labor Economics, 3 cr
- 454 International Trade, 3 cr

German (GERMAN)

- 360 German for the Global World, 3 cr
- 672 German for Professional Purposes, 3 cr

Geography (Geog)

- 315 Globalization and Economic Development, 3 cr

Global Studies (GLOBAL)

- 311 Contexts for Global Management (if not selected above), 3 cr
- 451 Access, Security, and Intercultural Contexts in Global Communication, 3 cr
- 448 Intellectual Property in the Global Information Economy, 3 cr

Journalism, Advertising, and Media Studies (JAMS)

- 361 Media Ethics, 3 cr (HU)

Political Science (POL SCI)

- 316 International Law, 3 cr
- 330 Politics of International Economic Relations, 3 cr
- 339 European Integration, 3 cr
- 343 Asian International Relations, 3 cr
- 346 US-Latin American Relations, 3 cr