

BACHELOR OF ARTS IN GLOBAL STUDIES

University of Wisconsin-Milwaukee

Global Communications Track (revised 1-11-17)

This track focuses on the relevance of language, culture, and identity in understanding innovations in and applications of technology, media, communications, information science and technology transfer. This track will allow students to build technical competencies while also grounding them in a broader understanding of technology's impact on human lives. This track affords a range of options that allow students to prepare for careers in fields such as marketing, international business, advertising, information technology, new media, and translation.

Enrolling in the Degree Program

Any student interested in pursuing a Bachelor of Arts in Global Studies should set up a meeting with a Global Studies advisor in Garland Hall, Christine Wolf, cawolf@uwm.edu, 229-6925, Garland 111. Students may enroll in the Global Studies degree program by declaring their major as Global Studies, which is possible after they have earned 56 credits putting them at junior standing. The simple process includes: (1) reviewing the degree requirements with a Global Studies advisor, and (2) signing the Declaration of Major Form. Students who intend to pursue a Global Studies degree are strongly advised to declare before earning 75 credits.

◀ DEGREE CORE COURSES ▶

Common to all tracks is the degree's core curriculum, which includes:

Global Studies Degree Core Courses

1. Three foundational Global Studies Core Courses:
Global 101: People and Politics (SS)
Global 201: Economics and the Environment (SS)
Global 202: Globalization and Information Technology (SS)
2. Eight semesters (or equivalent) of foreign language study;
3. One semester (12 cr minimum) of Study Abroad;
4. International Internship (3 cr minimum);
5. **One** of the following 'World Regions' courses:
Geography 110: The World: People and Regions (SS)
History 132: World History since 1500 (HU)
Political Science 106: Politics of the World's Nations (SS)

Graduation requires a minimum grade point average of 2.5 in the Global Studies core courses, including foreign language, and a 2.0 overall. Students must complete at least 120 cumulative degree credits (with 36 credits at the 300-level or higher in L&S courses; or for those doing a joint SOIS degree, in SOIS and L&S courses). *All degree requirements must be taken for credit.*

NOTE: GLOBAL STUDIES GENERAL EDUCATION REQUIREMENTS (GER)

- Arts **(A)** 3 credits
- Cultural Diversity **(CD)** 3 credits
- Humanities **(HU)** 12 credits (*Hist 132 if taken as World Region course*)
- Social Sciences **(SS)** 12 credits (*Global 101, 201, 202*)
- Natural Sciences **(NS)** 6 credits, 3 of which need to include a lab **(NS+)**

TRACK CORE CURRICULUM

(21) credits are **REQUIRED** from the following list of courses:

Upper Division Global Core Courses (9 cr)

1. **Global 351** Language, Media & Social Practice, 3 cr
2. **Global 451** Access, Security, and Intercultural Contexts in Global Communication, 3 cr
3. **Global 550** Global Studies Integrated Capstone, 3 cr (**OWCB**)

Additional Track Course Requirements (12 cr)

Students who take courses beyond the respective subject-area requirements may count those credits toward electives.

4. BOTH of the following courses (6 cr):
 - Econ 103** Principles of Microeconomics, 3cr (**SS**)
 - Econ 104** Principles of Macroeconomics, 3cr (**SS**)
5. TWO of the following courses, at least one course must be a writing course (6 cr):
 - Bus Adm 230** Introduction to Information Technology Management, 3 cr
 - Commun 103** Public Speaking, 3 cr
 - Commun 105** Business and Professional Communication, 3 cr
 - English 205** Business Writing, 3 cr (**OWCB**)
 - English 206** Technical Writing, 3 cr (**OWCB**)
 - English 214** Writing in the Professions: (w/ approved subtitle)*, 3 cr (**OWCB**)
 - English 431** Topics in Advanced Writing: (w/ approved subtitle)*, 3 cr (**OWCB**)
 - English 435** Professional and Technical Writing, 3 cr
 - English 436** Writing for Information Technology, 3 cr
 - English 449** Writing Internship in English, 1-4 cr
 - Jams 201** Media Writing, 3 cr
 - Infost 110** Introduction to Information Science, 3 cr
 - Infost 250** Internet Communications and Information Transfer, 3 cr

GLOBAL COMMUNICATIONS TRACK CURRICULUM (Continued)

6. Twenty-four (24) credits are **REQUIRED** in total from the following lists of courses, with a minimum of fifteen (15) credits taken from List A. In other words, students who take more than five courses from List A may count those additional credits toward electives. There is no minimum of credits that must be selected from lists B-E. Electives from lists C-E should be courses about the country or region in which the student will pursue language study and/or study abroad. Any individual course may count only once toward degree requirements.

The College of Letters and Science and the School of Information Studies (SOIS) will award students who complete at least 21 credits of elective courses through the School of Information Studies (SOIS) the degree jointly. Students in this track who are awarded their degree by L&S only must complete at least 36 credits in L&S upper-division (numbered 300 or above) courses.

***Students should consult their academic advisors for a list of approved subtitles**

****Students must be declared majors or minors in Journalism, Advertising, and Media Studies to be eligible to enroll in these courses.**

*****Students who complete 21 or more of their elective credits in the School of Information Studies (SOIS) will have their Global Studies degree jointly awarded by the College of Letters and Science and SOIS.**

A. A minimum of fifteen (15) credits chosen from the following:

Anthropology (ANTHRO)

349 Ethnography and Cultural Processes, 3 cr

570 Issues in Bilingualism (Jointly offered with Linguis 570), 3 cr (counts towards the **TESOL** Certificate)

Art (ART)

227 Design Workshop: (w/ approved subtitle)*, 3 cr

393 (293) Digital Printmaking I, 3 cr

509 Art and Design Seminar. 3 cr

Business Administration (BUS ADM)

230 Introduction to Information Technology Management (If not selected for #5), 3 cr

335 Visual System Development, 3 cr

360 Principles of Marketing, 3 cr

433 Information Technology Project Management, 3 cr

465 International Marketing, 3 cr

467 Marketing Seminar: (w/ approved subtitle)*, 3 cr

495 Special Topics in Business: (w/ approved subtitle)*, 3 cr

496 International Business, 3 cr

530 Introduction to eBusiness, 3 cr

531 Developing Web Applications Using Web Services, 3 cr

532 Web Development for Open Business Systems, 3 cr

533 Information Technology Infrastructure for Business, 3 cr

Communication (COMMUN)

192 First-Year Seminar: (w/ approved subtitle)*, 3 cr*

313 Human Communication and Technology, 3 cr

350 Intercultural Communication, 3 cr

370 Quantitative Research in Communication, 3 cr (**QLB**)

380 Honors Seminar: (w/approved subtitle)*, 3 cr

402 Gender and Communication, 3 cr

410 Organizational Communication Technology, 3 cr
413 Rhetoric and the Internet, 3 cr
450 Cross-Cultural Communication, 3 cr
550 International and Global Communication, 3 cr
655 Cultural Training and Adjustment, 3 cr
665 Introduction to Mediation, 3 cr
675 Communication in International Mediation and Peacebuilding, 3 cr

Dance (DANCE)

370 World Movement Traditions: "ALL TOPICS," 2-3 cr

English (ENGLISH)

214 Writing in the Professions: (w/ approved subtitle)* (If not selected for #5), 3 cr **(OWCB)**
431 Topics in Advanced Writing: (w/ approved subtitle)* (If not selected for #5), 3 cr **(OWCB)**
435 Professional and Technical Writing (If not selected for #5), 3 cr
436 Writing for Information Technology (If not selected for #5), 3 cr
437 Project Management for Professional Writers, 3 cr
439 Information Design, 3 cr
449 Writing Internship in English (If not selected for #5), 1-4 cr

Film (FILM)

202(102) Current Topics in Media Arts Production: (w/ approved subtitle)*, 3 cr
203 Media Workshop: (w/ approved subtitle)*, 1-3 cr
222 Basic Elements of Video, 3 cr
255 Introduction to Digital Arts, 3 cr

Fine Arts (FINEART)

327(351) Digital Media Workshop: (w/approved subtitle)*, 3 cr

Foreign Languages and Literature (FLL)

216 Survey of Civilization: (w/ approved subtitle)*, 3 cr

French (FRENCH)

311 French for International Business/Professional Communication: Oral Emphasis, 3 cr
361 French for International Business/Professional Communication: Writing Focus, 3 cr
415 (425) Introduction to Translation: French to English, 3 cr
465 Introduction to Translation: English to French, 3 cr

Geography (GEOG)

215 Introduction to Geographic Information Sciences, 3 cr
225 The Language of Maps, 3 cr

German (GERMAN)

360 German for the Global World, 3 cr
361 German for International Business Communication
425 Introduction to German Translation, 3 cr
525 Seminar in Advanced German Translation, 3 cr
672(471) German for Professional Purposes, 3 cr

Global Studies (GLOBAL)

311 Contexts for Global Management, 3 cr
448 Intellectual Property in the Global Information Economy, 3 cr
541(411) Cross-Cultural Management, 3 cr

Italian (ITALIAN)

313 Translation: Italian-English, English-Italian, 3 cr

Journalism, Advertising, and Media Studies (JAMS)

101 Introduction to Mass Media, 3 cr
201 Media Writing (If not selected for #5), 3 cr

204 News Writing and Technology, 3 cr **
207 Introduction to Advertising and Public Relations, 3 cr **
225 Nature and Culture in the Information Age, 3 cr
226 Religion, Media, and Culture, 3 cr
231 Publication Design, 3 cr
232 Photojournalism, 3 cr
262 Principles of Media Studies, 3 cr **
307 Persuasive Media Writing, 3 cr
320 Integrated Reporting, 3 cr **
336 Media Graphics, 3 cr
361 Media Ethics, 3 cr
524 Advertising and Public Relations Campaigns, 3 cr **
562 Media Studies and Culture, 3 cr **

Information Studies (INFOST) ***

110 Introduction to Information Science & technology (If not selected for #5), 3 cr
120 Information Technology Ethics, 3 cr
240 Information Architecture I, 3 cr
310 Human Factors in Information Seeking and Use, 3 cr
330 Electronic Information Retrieval Systems, 3 cr
340 Information Architecture II, 3 cr
410 Database Information Retrieval Systems, 3 cr
430 Multimedia Application Development, 3 cr
440 Information Architecture III, 3 cr

Linguistics (LINGUIS)

200 Aspects of Language, 3 cr
410 Literacy, Grammar and Methodologies in ESL Education, 3 cr (counts towards the **TESOL** Certificate)
420 Introduction to Second Language Acquisition, 3 cr (counts towards the **TESOL** Certificate)
430 Language and Society, 3 cr (counts towards the **TESOL** Certificate)
565 Introduction to Adult/University Level TESOL, 3 cr (counts towards the **TESOL** Certificate)
570 Issues in Bilingualism (Jointly offered with Anthro 570), 3 cr (counts towards the **TESOL** Certificate)

Peace Studies (PEACEST)

201 Introduction to Peace and Conflict Resolution, 3 cr

Russian (RUSSIAN)

419 Introduction to Translation: Russian to English, 3 cr

Sociology (SOCIOL)

327 The Social Organization of Technology: A Comparative Perspective, 3 cr

Spanish (SPANISH)

348 Introduction to Translation: English to Spanish, 3 cr

Translation and Interpreting (TRNSLTN)

201 Introduction to Translation and interpreting Studies, 3 cr
409 Seminar in Literary and Cultural Translation, 3 cr
410 comparative Systems of Translation, 3 cr
465 Introduction to Translation: English to French, 3 cr

Electives

Remaining credits may be taken from any or all of the following lists (B, C, D or E). Students may take any course listed in sections 5 and 6 above to fulfill the elective credit requirement. Courses may only be counted once toward the degree program.

B. Topical Electives

Anthropology (ANTHRO)

441 Nature, Knowledge, and Technoscience in Anthropological Perspective, 3 cr
543 Cross-Cultural Study of Religion, 3 cr

Art (ART)

118 Digital Arts: Culture, Theory, and Practice, 3 cr
317 3D Imaging I, 3 cr

Art History (ARTHIST)

111 Entertainment Arts: Film, Television, and the Internet (jointly offered with English 111), 3 cr

Business Administration (BUSADM)

330 Organizations, 3 cr
436 Systems Analysis and Design, 3 cr

Comparative Literature (COMPLIT)

350 Topics in Comparative Literature: (w/ approved subtitle)*, 3 cr
365 Literatures and Cultures of the Americas: (w/ approved subtitle)*, 3 cr
461 Film-Fiction Interaction, 3 cr

Computer Science (COMPSCI)

112 Introduction to the Internet and the World Wide Web, 3 cr
113 Introduction to Web Document Production, 3 cr
201 Introductory Computer Programming, 3 cr
251 Intermediate Computer Programming, 3 cr

English (ENGLISH)

111 Entertainment Arts: Film, Television, and the Internet (jointly offered with ArtHist 111), 3 cr
192 First-Year Seminar: (w/ approved subtitle)*, 3 cr
210 International English, 3 cr
253 Science Fiction: (w/ approved subtitle)*, 3 cr
290 Introduction to Film Studies, 3 cr
291 Introduction to Television Studies, 3 cr
316 World Cinema: (w/ approved subtitle)*, 3 cr
320 Studies in Film Authorship: (w/ approved subtitle)*, 3 cr
394 Theories of Mass Culture: (w/ approved subtitle)*, 3 cr
402 Theories of Language and Literature: (w/ approved subtitle)*, 3 cr
404 Language, Power, and Identity, 3 cr (counts towards the **TESOL** Certificate)
434 Editing and Publishing, 3 cr
465 Women Writers: (w/ approved subtitle)*, 3 cr
627 Seminar in Literature and Culture: (w/ approved subtitle)*, 3 cr
630 Seminar in Literature and Other Arts: (w/ approved subtitle)*, 3 cr

Film (FILM)

116 Experimentation with Media, 3 cr
201(101) Introduction to Experimental Media Arts, 3 cr
302 Video in the Classroom, 3 cr

Fine Arts (FINEART)

311 Spatial Interactivity I, 3 cr
511 Spatial Interactivity II, 3 cr

History (HIST)

372 Topics in Global History: (w/ approved subtitle)*, 3 cr

Information Studies (INFOST) ***

150 Introduction to Information Resources on the Internet, 3 cr
210 Information Resources for Research, 3 cr
250 Internet Communications and Information Transfer (If not selected for #5), 3 cr
691 Special Topics in Information Science: (w/ approved subtitle)*, 1-3 cr

International Studies (INTLST)

550 Senior Seminar in International Studies: (w/ approved subtitle)*, 3 cr

Japanese (JAPAN)

331 Reading Japanese Short Stories, 3 cr

361 Translating Japanese Media, 3 cr

Journalism, Advertising, and Media Studies (JAMS)

111 Gender and the Media, 3 cr

112 Global Media, 3 cr

113 Internet Culture, 3 cr

114 Media and Popular Culture, 3 cr

115 Introduction to Media and Politics, 3 cr

116 Journalism, Documentary, and Democracy, 3 cr

260 Contemporary Non-Fiction Media, 3 cr

280 Selected Topics in Mass Communication (w/ approved subtitle)*, 3 cr

360 History of Mass Media, 3 cr

450 Race and Ethnicity in the Media, 3 cr

559 Freedom of Expression in the Digital Age, 3 cr

614 Mass Media and Public Opinion, 3 cr

615 The Mass Media and Politics, 3 cr

620 Global Media System, 3 cr

659 Comparative Media Law, 3 cr

Linguistics (LINGUIS)

100 The Diversity of Human Language, 3 cr

200 Aspects of Language: (w/ approved subtitle), 3 cr

210 Power of Words, 3 cr

350 Introduction to Linguistics, 3 cr (counts towards the **TESOL** Certificate)

468 Language in its Various Forms: (w/ approved subtitle)*, 3 cr (counts towards the **TESOL** Certificate)

Music (MUSIC)

327 Analog and Digital Synthesis I, 3 cr

328 Digital Synthesis and Systems II, 3 cr

Spanish (SPANISH)

341 Introduction to Hispanic Linguistics, 3 cr

Students may also choose Global Communications electives from lists C, D, or E below. If selecting from among these courses, which primarily address a particular country or region, students should choose courses about the country or region in which the student has chosen to pursue (or intends to pursue) language study and/or Study Abroad.

Prerequisites may apply; consult the Timetable for the most current requirements. If you have any questions, please consult with your Global Studies advisor.

C. Area Studies Electives

Africology (AFRICOL)

232 Survey of African Societies and Cultures, 3 cr

311 African Religious Thought and Social Organizations, 3 cr

320 Black Cultures in Latin America and the Caribbean, 3 cr

450 Cultural Transmissions: Black Africa and Black America, 3 cr

Anthropology (ANTHRO)

300-series: "Peoples and Cultures" (consult with advisor for full list of approved courses)

History (HIST)

282 The Modern Middle East in the Nineteenth and Twentieth Centuries, 3 cr

345 The Modern Balkans: Nationalism, War, and Democracy, 3 cr

378 Revolution in China, 3 cr

382 Southeast Asia: The Age of Imperialism and Revolution Since 1800, 3 cr

392 The History of Southern Africa, 3 cr

- 393 History of Mexico, 3 cr
395 History of Japan Since 1600, 3 cr

Jewish Studies (JEWISH)

- 328 The Arab-Israeli Conflict, 3 cr
358 The Jews of Modern Europe: History and Culture, 3 cr
379 Introduction to Jewish History, 3 cr
421 Introduction to Yiddish Literature, 3 cr

D. Foreign Language Electives

If a student has already fulfilled the Global Studies foreign language requirement (see pg. 1), up to 6 credits of upper-division courses (300-level or fifth-semester and above) on contemporary culture or literature in a foreign language may count toward the required credits for this track, provided that the course is offered in that language and not in English. Taking additional foreign language courses may only be counted toward elective credit, not toward the Global Studies Foreign Language Requirement. Those electives may include the following (for a complete listing, see the Undergraduate Catalog):

Chinese (CHINESE)

- 320 Contemporary Chinese Societies through Film, 3 cr

French (FRENCH)

- 324(327) Contemporary French Language and Culture, 3 cr
426 Growing Up French, 3 cr
427 Advanced Written Expression, 3 cr
431 Seminar in Literature and the Francophone World, 3 cr
432 Seminar in French and Francophone Cultures: (w/ approved subtitle)*, 1-3 cr
450 Institutions and Culture of Contemporary France, 3 cr
592 Seminar in French language: (w/ approved subtitle)*, 3 cr

German (GERMAN)

- 331 Intermediate German Grammar and Usage, 3 cr
332 Intermediate Conversation and Composition, 3 cr
333 Analysis of German Texts, 3 cr
334 Introduction to German Literature and Culture, 3 cr
360 German for the Global World, 3 cr
410 German Cultural History, 3 cr
411 Modern-Day Germany, 3 cr
415 Topics in German Civilization: (w/ approved subtitle)*, 3 cr
672 German for Professional Purposes, 3 cr

Italian (ITALIAN)

- 312 Contemporary Italian Language and Culture, 3 cr
629 Major Film Directors: (w/ approved subtitle)*, 3 cr

Portuguese (PORTUGUES)

- 360 Brazilian Culture: (w/ approved subtitle)*, 3 cr
457 Seminar in Luso-Brazilian Literature, 3 cr

Spanish (SPANISH)

- 315 Spanish Immersion Experience, 1 cr
461(365) Topics in Hispanic Culture: (w/ approved subtitle)***, 3 cr
470 Survey of Hispanic Literature and Civilization, 3 cr
472 Survey of Spanish-American Literature and Civilization, 3 cr
474 Survey of Spanish Literature and Civilization, 3 cr

E. Literature-in-Translation Electives

In addition, credits may be chosen from the following literature-in-translation courses offered in English, but credits from 100-level courses may only count during any time prior to Study Abroad:

Comparative Literature (COMPLIT)

208 World Literature in Translation: The 17th Century to the 21st Century, 3 cr
230 Literature and Society: (w/ approved subtitle)*, 3 cr
233 Literature and Film: (w/ approved subtitle)*, 3 cr
360 Seminar in Literature and Cultural Experience: (w/ approved subtitle)*, 3 cr
365 Literatures and Cultures of the Americas, 3 cr
457 Topics in French and Francophone Studies in Translation, 3 cr

French (FRENCH)

145 Views of France: (w/ approved subtitle)*, 3 cr
357 Literature of the French-Speaking World in Translation: (w/ approved subtitle)*, 3 cr
451 (351) Cinema of the French Speaking World: (w/ approved subtitle)*, 3 cr
457 Topics in French and Francophone Studies in Translation, 3 cr

German (GERMAN)

112 German Life and Civilization: Part II (HU), 3 cr
114 Scandinavian Life and Culture, 3 cr
115 Seminar on Scandinavian Culture: (w/ approved subtitle)* (HU), 3 cr

Hebrew Studies (HEBR ST)

254 Studies in Hebrew Culture: (w/ approved subtitle)*, 3 cr

Italian (ITALIAN)

145 Views of Italy: (w/ approved subtitle)* (HU), 3 cr
229 Italian Cinema, 3 cr
245 Italian Fictions: (w/ approved subtitle)* (HU), 3 cr
258 Contemporary Italian Society and Culture, 3 cr
357 Topics in Italian Culture in Translation (w/ approved subtitle)*, 3 cr
457 Topics in Italian Literature and Culture in Translation (w/ approved subtitle)*, 3 cr

Japanese (JAPAN)

200 Japanese Culture and its Effect on Language, 3 cr

Polish (POLISH)

236 Polish Culture in its Historical Setting (HU), 3 cr

Portuguese (PORTUGS)

225 Understanding Brazil (w/ approved subtitle)*, 3 cr
380 Luso-Brazilian Literature in Translation: (w/ approved subtitle)* (HU), 3 cr
457 Seminar in Luso-Brazilian Literature, 3 cr

Russian (RUSSIAN)

235 Survey of Nineteenth-Century Russian Literature in Translation, 3 cr
245 Russian Life and Culture (HU), 3 cr
350 Dostoyevsky and Tolstoy in Translation: Major Works, 3 cr
391 Russian Literature and Culture in Translation

Spanish (SPANISH)

225 Understanding the Hispanic World: (w/ approved subtitle)*, 3 cr