Globalization and Information Technology
Introduction to Global Studies III
Global 202, Spring 2014, Class #15542
Tuesday and Thursday, 11am – 12:15pm, Enderis 115
Instructor Eric Herhuth
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Garland 102
Office Hours by appointment.

Course Description
This course introduces students to the history of global media, modern information technologies and their convergence with communication technologies, and the unprecedented global interconnectedness that has followed. Students in the course will study the global and globalizing effects of this process on media, economics, politics, as well as cultural and social formations.

Course Goals
Students will:
• Develop an understanding of globalization, the information technologies it involves, and its implications for everyday social reality.
• Investigate the culture and history of information technology.
• Consider and use theoretical concepts to explain the dynamic relation between media, technology, and society.
• Examine contemporary issues surrounding information and communication technologies that affect global politics and economics.

Course Texts
Other texts are on D2L.
There will be a couple of documentary screenings during the semester. Students should approach these screenings as any other required reading by paying close attention and taking notes.

Requirements, Assignments, Grades:
Writing Assignments 25%
Quizzes 25%
Exam 15%
Final Essay 35%

Writing Assignments:
There are 5 short writing assignments spread throughout the semester. Each assignment asks students to answer questions about course texts and films. Answers should be well-written and thoughtful. Specific directions will be posted on D2L with each question. Completed writing assignments must be submitted as Word documents to the designated dropbox on D2L. Each writing assignment has a deadline. If an emergency or accident prevents you from making the deadline, please email me as soon as possible to make other arrangements. Otherwise, late work is not accepted. All written work must be carefully proofread and spell-checked before submission. If you submit work that contains numerous errors in grammar, punctuation, or spelling, it will be returned to you for corrections before it is graded.

**Quizzes:**
Students will be asked to answer questions in class, either in writing or orally, about reading assignments, film screenings, lectures, and discussions. Please bring the assigned text and any notes that you have taken to each class meeting. Quizzes will be scheduled throughout the semester as necessary to assess and structure learning, spark discussion, and to motivate students.

**Exam:**
The exam will be based on the writing assignments and quizzes. It will be taken in class and will consist of several short answer questions. To prepare for the exam, students should study their assignments and quizzes, and the feedback that they received on each.

**Essay:**
Students are required to write a final paper that answers one question from a given list of questions. In this paper students are to apply the concepts and examine the issues learned throughout the course. The essay should be 5-6 pages, present a coherent and cohesive argument, and demonstrate polished, college-level writing. The essay is due during finals week and additional instructions will be given later in the semester.

**Attending conferences for extra credit:**
Students will have opportunities during the semester to attend conferences related to the course. Attending a conference and writing a response about a conference panel or presentation can count toward a student’s writing assignment or quiz grade. More details about these opportunities will become available later in the semester.

**Attendance**
Students are expected to attend every class. If you must miss, you remain responsible for the work you missed in class (quiz, lecture, screening, etc.). You should contact me to make arrangements to take a missed quiz or exam. It is within my discretion to allow or not allow a quiz or exam to be taken at another time. 5 or more absences will result in failing the course with
and an F grade. If an emergency or extreme circumstance causes you to miss multiple classes, please inform me of your situation as soon as you can.

University Policies
For links to University policies on disabilities, incompletes, and other relevant issues, visit http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf

Tentative Schedule
*Schedule adjustments may occur. Check D2L regularly for announcements about schedule changes.

Week 1  Globalization and Media
1/21  Introduction


Week 2

    Writing Assignment 1: See D2L directions; due Thursday at 8:00 pm.

Week 3
    Quiz 1 on Lule chapters 1 – 4


Week 4
    Writing Assignment 2: See D2L directions; due Tuesday at 8:00 pm.

Week 5       Theories of Media and Society
            Quiz 2 on Lule chapters 5 – 8

2/20       Screening: Curtis documentary, *All Watched Over by Machines of Loving Grace*. 
            Reading: McLuhan, *Essential McLuhan*, “Understanding Media,” (149-169) and “The
            Appeal of Marshall McLuhan in Contemporary China,” (1-6) D2L.

Week 6
2/25       Screening: *All Watched Over by Machines of Loving Grace*, part 2.
            Reading: McLuhan, *Essential McLuhan*, “Understanding Media,” (149-169) and “The
            Appeal of Marshall McLuhan in Contemporary China,” (1-6) D2L.

2/27       Screening: *All Watched Over by Machines of Loving Grace*, part 3.
            Reading: McLuhan, *Essential McLuhan*, “Understanding Media,” (149-169) and “The
            Appeal of Marshall McLuhan in Contemporary China,” (1-6) D2L.
            Writing Assignment 3: See D2L directions; due Friday, 2/28, at 8:00 pm.

Week 7       The Culture of Information Technology
3/4       Reading: *Media/Society* Ch 9 “Media Technology” (294-330) D2L.

3/6       Reading: *Media/Society* Ch 10 “Media in a Changing Global Culture,” (334-357) D2L.
            Quiz 3 on *Media/Society* chapters 9 and 10

Week 8
3/11       Reading: Turner, *From Counterculture to Cyberculture*, Introduction (1-9) D2L.

3/13       Reading: Turner, *From Counterculture to Cyberculture*, Ch 1 “The Shifting Politics of
            the Computational Metaphor,” (11-39) D2L.
            Writing Assignment 4: See D2L directions; due Thursday at 8:00 pm.

Spring Recess
3/16 - 3/23

Week 9
3/25       Reading: Turkle, *Alone Together*, Ch 8 “Always On,” (151-170), and Ch 11 “Reduction
            and Betrayal,” (211-228) D2L.

            Quiz 4 on Turkle chapters 8, 11, and 13
Week 10

Writing Assignment 5: See D2L directions; due Thursday at 8:00 pm.

Week 11 The Global Politics of Information Technology

Quiz 5 on Vaidhyanathan chapter 4

Week 12
4/15 Screening: *We Steal Secrets: The Story of Wikileaks*
Reading: TBD

4/17 Screening: *We Steal Secrets: The Story of Wikileaks*
Reading: TBD

Week 13 The Global Economics of Information Technology
4/22 Reading: Kelly, “New Rules for the New Economy” (1-13) D2L

4/24 Reading: Aneesh, *Virtual Migration*, Ch 2, (14-36) D2L.
Quiz 6 on Kelly and Aneesh chapter 2

4/25 – 4/26 Center for International Education Annual Conference

Week 14
4/29 Reading: Aneesh, *Virtual Migration*, Ch 4, (67-84) D2L.

5/1 Reading: Aneesh, *Virtual Migration*, Ch 4, (84-99) D2L.

Week 15
5/6 Writing Workshop; Review for Exam
Final Exam

Final Paper Due: 5/14 at 5:00 pm