UWM’s Impact >
Principles, Progress and Partnerships

UW-Milwaukee Chancellor Mark A. Mone
UW System Board of Regents
June 7, 2018
## About UW-Milwaukee

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public, Urban, Research, Access Universities in WI</td>
<td>1</td>
</tr>
<tr>
<td>Students</td>
<td>25,412</td>
</tr>
<tr>
<td>Undergrad / Grad</td>
<td>20,777 (82%) / 4,635 (18%)</td>
</tr>
<tr>
<td>From WI / out-state</td>
<td>20,758 (82%) / 4,434 (18%)</td>
</tr>
<tr>
<td>Countries represented</td>
<td>91</td>
</tr>
<tr>
<td>1st generation</td>
<td>32%</td>
</tr>
<tr>
<td>Students of color</td>
<td>35%</td>
</tr>
<tr>
<td>FY17 graduates</td>
<td>5,216</td>
</tr>
<tr>
<td>Alumni</td>
<td>184,847; 80% live in WI</td>
</tr>
<tr>
<td>Faculty and Staff</td>
<td>3,102</td>
</tr>
<tr>
<td>Student employees</td>
<td>3,503</td>
</tr>
</tbody>
</table>
10 ‘Best Kept Secrets’ About UWM

- Best Grad Schools - Nursing Master’s Degree 2019
- Top 20 Film Programs in the World
- More Graduates Each Year Than Any Other Wisconsin Business School

$1.5B
Economic impact

- UWM Educates More Veterans Than Any Other College or University in Wisconsin
- UWM is One of Three Universities Nationwide that partners with all three of the major veteran support programs.
- UWM Has 1,086 Veterans Enrolled under the federal GI Bill this year.

- 1 of 20 Certified Undergraduate Foundry Programs in the Country
- The Only School in North America Solely Dedicated to Fresh Water

School of Architecture & Urban Planning

Wisconsin’s Only Flexible Degree Program in Information Science & Technology
Principles: Accountability & Efficiency

- Stewardship is a priority
  - Fiscal responsibility
    - Addressing cuts and moving forward
    - Integrated Support Services
  - Outcomes, metrics and reporting
  - Strategically focused on investment priorities

Office of Assessment and Institutional Research
UW-Milwaukee Highlights for the UW System Accountability Dashboard

- Access
- Progress and Completion
- Cost
Principles: UWM’s Guiding Values

Those highlights exemplify one or more value:

- **Innovation**, leadership and collaboration
- A **caring**, compassionate, and collegial **community**
- **Diversity** in all of its definitions
- Opportunities for open **inquiry** (Freedom of Expression)
- **Ethical** behavior
- Transparent and **inclusive** decision making
- **Pride** in our institution
- **Stewardship** of resources

uwm.edu/chancellor/guiding-values
Principles: Sexual Misconduct Prevention

- Zero tolerance
- All UWM employees completed training
- Student training
- Creating a safe environment for reporting and discussing harassment
Positive Progress

MADE IN MILWAUKEE. SHAPING THE WORLD.

Maintained 39 Accredited Programs

Community Engagement $24M (12.22%)

Research Excellence $64M (32.93%)

Student Success $107M (54.82%)
Progress: Strategic Opportunities

- Outstanding Learning Environment
- Exceptional Research University
- Community Engagement & Building the Talent Pipeline

Investing in Success

CONTEXT: POLITICAL, ECONOMIC, SOCIOCULTURAL & PUBLIC ISSUES

UNIVERSITY OF WISCONSIN MILWAUKEE
Progress: Outstanding Learning Environment

- What’s involved?
  - Educational pipeline
  - Comprehensive student success network
  - Career planning, experiential learning and leadership
  - Efforts to become a Hispanic Serving Institution

- Why does it matter?
  - Improving retention and graduation rates
  - Making strides to close the achievement gap
  - Quicker completion of English and math reform requirements moves students closer to graduation
Progress: Exceptional Research University

- **What’s involved?**
  - Strengthening health, STEM and entrepreneurial fields
  - Investing in collaborative research to address societal problems
  - Strategies to attract and retain excellent graduate students
  - Growing undergraduate research

- **Why does it matter?**
  - Maintaining and strengthening R1 status
  - Expanding our reach
Progress: Community Engagement / Talent

- **What’s involved?**
  - Social Entrepreneurship Justice and Equity Compact (SEJEC)
  - Student work experiences and career services work group
  - Talent pipeline
  - Alumni programming

- **Why does it matter?**
  - Improving livelihood of citizens
  - Economic impact
Partnerships: Lubar Entrepreneurship Center

- Ensuring success of UWM students
- Providing skills in entrepreneurial thinking, innovation and creativity
- Contributing to health of region’s economy

3,000 Fresh Ideas Interactions
81 NSF I-Corps Teams
82 Student Startup Challenge Teams
12 Experiential Ideas Challenge Courses
Partnerships: Connected Systems Institute

- Sensors, Hardware, and Devices
- Network, Controls, and Data Science
- Skilled and Knowledgeable Workforce Training
- Advanced Facilities
- Business Platform
- Supply Chain Management
Partnerships: Connected Systems Institute

Membership - Current Members

Rockwell Automation
Microsoft

Eaton
Wisconsin Economic Development Corporation
Johnson Controls

A.O. Smith
ANSYS
Partnerships: Regional Campus

Three Campuses, One Mission

UWM welcomes UW-Waukesha and UW-Washington County to its Panther family. We're building a partnership for a better future for our students, region and state.

uwm.edu/uw-colleges-restructuring
Partnerships: M-Cubed
Higher Education Regional Alliance

< Alliance Partners

Bridging the Gap

HERA

Programming

- **M-Cubed**: Milwaukee Public Schools, UW-Milwaukee, Milwaukee Area Technical College
- **Milwaukee Succeeds**
- **M7 – Regional Talent Partnership**
- **FAB**: Food and Beverage Industry Cluster Organization
- **AAIW (Artificial Intelligence)**
- **CSI**: Connected Systems Institute

Strategic Directions

- College Completion
- Program Innovation
- Access to Talent

K-12

K-16

Grad

4-year

2-year
Video Featuring 3 UWM Spring 2018 Graduates
Summary

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