As Wisconsin’s only public urban research university, UWM has established an international reputation for excellence in research, community engagement, teaching and entrepreneurism.

On a true operating budget of $546* million, UWM educates more than 28,000 students and is an engine for innovation in southeastern Wisconsin. It does this as a low-cost leader among the nation’s 200 research universities, with lower administrative and overhead spending compared to peer institutions nationwide.

The Princeton Review named UWM a “2015 Best in the Midwest” university based on overall academic excellence and student reviews.

In 2014, the U.S. Department of Education named UWM a National Resource Center for Global Studies, recognizing the university’s ability to strengthen global competitiveness through international studies and world language training.

Community Engagement
UWM has been building bridges and nurturing partnerships with nonprofits and service providers across southeastern Wisconsin for nearly 30 years. In 2015, the White House and Carnegie Foundation recognized UWM for this work with two major commendations, a spot on the President’s Higher Education Community Service Honor Roll and a community engagement classification from the Carnegie Foundation for the Advancement of Teaching.

On average, our students volunteer 43,000 hours per year, and UWM faculty, staff and students partner with more than 125 organizations in southeastern Wisconsin.

International Impact
With a growing international reputation and population of students, faculty and staff, UWM offers instruction in 17 languages, hosts international affairs programming that brings more than 2,400 participants to campus yearly and reaches 20,000 viewers online, and fosters an expanding network of academic, corporate and research partnerships that span the globe.

Diversity & Opportunity
- The 2014-15 freshman class is UWM’s most diverse. More than 33% of new freshmen are students of color – a 2 percentage-point increase from fall 2013.
- 90% of UWM students are Wisconsin residents.
- 8,964 undergraduate students enrolled are flagged as first generation, or 39%.
- More veterans, service members and their dependents attend UWM than any other four-year school in the six-state region: 1,077 total. Also, UWM is one of just 18 Pat Tillman Military Scholar universities in the U.S.
- UWM was named a 2014 Top 50 LGBT+-friendly university, earning a five-star rating on eight standards that include policy, program and practice, according to the national nonprofit Campus Pride.

Made in Milwaukee
UWM is a living laboratory of innovation and engaged research. Entrepreneurship and collaboration are hallmarks of curricula across our 14 schools and colleges.

The impact of our entrepreneurial focus has resulted in:
- 200 product ideas from UWM students in less than three years through our Student Startup Challenge.
- 18 student/alumni businesses started from UWM programs.

Since the UWM Research Foundation was launched in 2006, issued patents and patent applications have grown to nearly 200.

The potential of this research to improve lives, revitalize economies and answer some of the most profound questions in science and society are represented in this breakdown:
- 8 faculty businesses with links to UWM Research Foundation.
- 35 patents issued.
- 21 active licenses taken on UWM intellectual property.

ECONOMIC IMPACT
The state provides approximately 18% of UWM’s total operating budget. UWM delivers a powerful return on the investment.

In 2012-13, the most recent academic year for which full economic impact data is available, the university received $124 million from the state and had an economic impact of more than $1.5 billion on the Wisconsin economy.

$85+ million in state and local taxes generated
$59 million in research expenditures (2014)
$956+ million in annual direct spending by the UWM community
160,000 living alumni 74% of whom reside in Wisconsin (2014)
14,489 Wisconsin jobs created and supported
3,779 UWM employees 1,703 faculty/instructional staff 1,063 academic staff 1,013 classified staff (2014)

* The “true operating budget” differs from the published budget in that it excludes federal financial aid, a pass-through to students, and includes credit outreach tuition revenues that are traditionally not included in UWM’s budget. For further explanation, see UWM’s Budget in Brief (uw.edu/budget/uwms-budget-in-brief).
UNIQUELY UWM – Standout university programs

Prestigious, only-at-UWM academic programs and opportunities include the Peck School of the Arts, Wisconsin’s largest dedicated and comprehensive public arts university, the School of Architecture and Urban Planning and the School of Freshwater Sciences.

UWM is a leading provider of academic degrees in many fields, including:
• Criminal Justice in the Helen Bader School of Social Welfare
• Education in the School of Education
• Environmental Health in the Zilber School of Public Health
• Finance in the Lubar School of Business
• Journalism in the College of Letters & Science
• Library and Information Sciences in the School of Information Studies
• Materials Engineering in the College of Engineering & Applied Sciences
• Nursing and nurse practitioner in the College of Nursing, including a master’s program ranked in the top 6% nationally by U.S. News & World Report.
• Supply Chain and Operations Management in the Lubar School of Business

Academic Programs
186 programs offered:
• 93 bachelor’s degree programs
• 59 master’s degree programs
• 34 doctoral degree programs

Schools & Colleges
School of Architecture and Urban Planning
Peck School of the Arts
Sheldon B. Lubar School of Business
School of Continuing Education
School of Education
College of Engineering & Applied Science
School of Freshwater Sciences
Graduate School
College of Health Sciences
School of Information Studies
College of Letters & Science
College of Nursing
Joseph J. Zilber School of Public Health
Helen Bader School of Social Welfare

UWM Online
TheBestSchools.org named UWM Online the best online college in Wisconsin. U.S. News & World Report ranked UWM Online 160th for Best Online Graduate Education Programs. UWM’s U-Pace online instruction has received 4 national awards. More than 30 online degrees and certificates and 700-plus online courses include:
• 10 fully online bachelor’s degree programs
• 11 fully online master’s and PhD programs
• Every semester more than 8,000 students combine online and face-to-face courses and 2,000+ are fully online learners.

UW-Milwaukee Athletics
15 Division I athletic teams enrich campus life and the university’s academic and athletic profile. To date, Panther athletes have earned 129 Horizon League titles, 37 NCAA tournament appearances, 7 McCafferty trophies and 28 consecutive semesters at or above 3.0 GPA.

UWM FOUNDATION

The UWM Foundation receives private donations to support scholarships, research, and programs of excellence and outstanding achievement. Assets have grown from $17,065 in 1974, when the Foundation was established, to more than $201 million today. Subsidiary foundations include the UWM Research Foundation and the UWM Real Estate Foundation. The Research Foundation supports research and innovation at UWM through scholarship and grant funding, and the facilitation of university-corporate partnerships. The Real Estate Foundation develops and holds real property for the benefit of the university including RiverView Hall, Cambridge Commons and the Innovation Campus.

UWM PARTNERS

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UW FLEXIBLE OPTION

UWM is a leading partner in the UW Flexible Option Degree Program, a national model of competency-based, self-paced university learning. The university administers four flex-degree programs:
• Bachelor’s degree in Nursing (RN to BSN)
• Bachelor’s degree in Biomedical Sciences, Diagnostic Imaging Degree Completion Program
• Bachelor’s degree in Information Science & Technology
• Certificate in Business and Technical Communications

BY THE NUMBERS

2014-15 Operating Budget
State appropriations: $130,046,000 (24%)
Student tuition: $234,206,000 (43%)
Other operating receipts: $123,183,000 (23%)
Federal aid, grants & contracts: $45,000,000 (8%)
Gift fund income: $13,215,000 (2%)
TOTAL: $545,650,000

Enrollment 2014-15
Total: 28,042
Undergraduate: 23,108
Graduate: 4,934
Wisconsin residents: 23,956
Non-residents: 4,086
Women: 14,798
Men: 13,244
UWM students come from 48 states, D.C., Puerto Rico and overseas military bases.
1,562 international students represent 80 countries.

2014-15 Tuition & Fees
Undergraduate:
$9,391 for Wisconsin residents
$13,020 for Minnesota residents
$13,437 for Midwest Student Exchange Program students
$19,120 for residents of other states
Graduate:
$11,686 for Wisconsin residents
$16,758 for Minnesota residents
$24,152 for residents of other states