UWM2020: COMMITMENT TO A STRONG FUTURE

SPRING 2017 PLENARY ADDRESS

January 26, 2017

Chancellor Mark A. Mone

UW-Milwaukee
OVERVIEW

• Budget progress, process and outlook
• Strategic opportunities
• Looking ahead: Essential elements
• Q & A
I. Budget Progress, Process & Outlook

PROGRESS AND PROCESS

• Goal: Balanced budget by 2020-21
• Budget reduction and strategic realignment
• Extensive school/college budget discussions
• Strategic position control
• Continued communications and updates
I. Budget Progress, Process & Outlook

BUDGET OUTLOOK (17-19)

- UWM outlook for 2017-2019 biennium
- UWS Board of Regents actions:
  - Approved $42.5M biennial operating budget request; Assumes restoration of $50M lapse
  - Approved limited tuition increase
  - Approved compensation increase proposals
- Governor expected to release state budget proposal on Feb. 8
Joint Finance Committee co-chairs
I. Budget Progress, Process & Outlook

“(UWM) is a place that we choose because there is a value created that is shared value for the community, for the students, and for the company.”

Brian Cooke, Power Solutions Group VP for Products, Johnson Controls
“Having UWM and this partnership with Freshwater Sciences is absolutely critical because we get those relationships with the new students who are graduating who can become employees early on.”

Jen Miller, Director of Corporate Development & Strategy, A.O. Smith
“UWM is changing lives and changing those lives is what keeps companies here.”

Julia Taylor, President
Greater Milwaukee Committee
“We’re asking for your eyes and attention on a proportional investment in the UW System and in particular UWM because it is going to have a good double bottom-line benefit for the community and the state.”
II. Strategic Opportunities

WHY WE ARE DOING THIS

• UWM is challenged (fiscally, enrollments, perception of value of higher education, etc.)

• Taking charge – need crisp, clear course for our priorities:
  – Student success
  – Research
  – Engagement
  – Funding and revenue opportunities
II. Strategic Opportunities

WHAT’S INVOLVED

• Chancellor’s Strategic Opportunities Work Group (CSOWG)
• Representation, engagement and community
• Draft summary to be shared here: [uwm.edu/strategicopportunities](http://uwm.edu/strategicopportunities)
• Campus forum on February 7 from 9-10 am, Wisconsin Room in UWM Student Union
• Completion no later than end of February
III. Looking Ahead: Essential Elements

R-1 STATUS

• Centrality of R-1
• Preserving research investments
  – Stipends for graduate students
  – Development activities
• Investing in critical areas of need
• Research excellence team
III. Looking Ahead: Essential Elements

STUDENT SUCCESS

• Student success work group
  – Advising enhancements and new director
  – One-stop service center
  – Career planning: Preparation, internships and employment
ENROLLMENTS

• Final 2016-17 count: 26,037 (-4.1%)
• Budget impact: $8M revenue reduction
• Strategic enrollment management plan and CEMAT actions
  – Illinois recruitment efforts
  – Enhanced advising services & tools for scheduling
  – Increase international students
  – Expand flex & online programs
  – Invest in graduate & high-achieving student enrollments
• Everyone can have a positive impact*
Milwaukee’s Best University
III. Looking Ahead: Essential Elements*

FOR OUR CAMPUS COMMUNITY

• Campus climate and culture – Panther Team
• Employment diversity and inclusion (plan, goals, and progress on them)
• Multicultural Student Support Centers
• Inclusion, free speech and safety
TAKING CHARGE OF MESSAGE

- From defense to offense
- Legislative and editorial board meetings
- Joint Rotary appearances with UW-Madison
- Alumni 60th anniversary tour*

III. Looking Ahead: Essential Elements

MILWAUKEE’S BEST UNIVERSITY

UNIVERSITY of WISCONSIN

UWM.EDU/IL
THE CASE FOR UWM

Partnership
- M³ kickoff
- AppBrewery impact

Research/R-1
- 1st MacArthur Fellow
- Telling our story

Workplace Climate
- White House Healthy Campus Challenge

Engagement
- 60K challenge*
PUTTING IT ALL TOGETHER*

Conclusion
QUESTIONS & ANSWERS