Enhancing Advising
Meeting Minutes

May 12, 2015

Present: Jen Hayes, Kate Masshardt, Brian Hinshaw, Rebecca Olsen, Alejandra Lopez, Ebony Cobb, Tina Current, Ashlie Schaffner, Colin Daly, Brian Williams, Christine Wolf, Kristin Roosevelt, Kathy Barnes, Anne Willis, Gricelda Estrada, Angie Sadowsky

Next meeting: (proposed) Tuesday, June 9, 2015, 10:30am to 12:00pm
Union Room 250

Approval of minutes and agenda?

I. Discussion/Business

NSO/TASO-Advising Discussion: Colin Daly & Kelsey Stockton

Colin was in attendance to discuss how advising can be better integrated into NSO/TASO events.

Discussions about what can we do as a group to emphasize academic advising and perceptions of how academic advising is presented were highlighted.

- Meeting with advisor should be first point of contact
- Advising isn’t emphasized enough during NSO in regards to defining academic advising and the role it plays in students’ lives.
- The role of advising isn’t being presented in what advisors hope it would be.
- there isn’t always enough time to communicate information about what is academic advising to students during NSO.
- S/C meetings each have their meetings, but it may not be the right time to discuss the role of academic advising.

Day 2 is mainly focused on registration. Students are not always a captive audience on Day 2. Discussions about increasing the importance of academic advising by providing information on Day 1 were presented. Pros and cons of meeting with students on Day 1 vs. Day 2 were discussed. Ideas about possibly having 30 minutes on the first day to have students prepare for registration.

It was decided that common themes/talking points about what’s going on Day 2 will be created for OLs to review with their students during the wrap up meeting they have at the end of Day 1.

TASO

Briefly talked about TASO. Students generally meet with their academic advisors before the scheduled TASO meetings and also enjoy meeting with advisors for a second time during one of the TASO programs.

Parent Presentation

For next year, parent presentation could be modified and presented to students on Day 1 to help students understand the role of academic advising and discuss common advising themes.
**TO DO:** Make minor edits to Parent Presentation and assign volunteers to present. Volunteers on Day 1 of NSOs are needed from 2:30-3pm. Jen will be sending out a call for volunteers.

- **NSO/TASO-Advising Discussion: Colin Daly & Kelsey Stockton**
  
  NSO/TASO – tightening schedule, combining day 2 of one SO with day 1 of next SO, more orientations with lower capacities. Front-loading orientations, more time off in July and August. Individualizing vs. larger groups – pros and cons for advising/registration, student experience, campus logistics. (COLIN exits.)

  Parent Presentation @ Orientation – selecting advisors to present, Jen will solicit from all advisors.

  Talking Points for OLs – Gricelda will draft and share with EA for edits/comments.

- **EAC/ASALC: Jen**
  
  o Update from Chairs meeting (ASALC/ACN/EAC)
  
  o New Committee Membership Structure
  
  o EAC Chair Selection
  
  o Joint Meeting with ASALC/EAC in June

  EAC/ASALC/ACN – set up chairs’ meetings for joint discussion. 1) ASALC will provide advising retention report to Retention Steering Committee in July; will share with EAC prior to report. 2) Possible dates for join ASALC & EAC will be sent via Doodle poll.

  New EAC Committee Membership Structure: School/College representatives assigned by ASALC. Chair presentation. Committee will work over summer to develop bylaws/guidelines/committee structure that can allow for assigned representatives.

- **Advising Brochure Format for Future: Jen**
  
  Students are getting advising brochure on USB drive (along with other items). Printed brochures still being used.

---

**II. EA Committee Updates**

- **WGUA: Angie**
  
  Workgroup is reviewing feedback from Open Forum. Continued discussion of aims of the workgroup. Continued fact-finding about best practices on campus,
exploring questions of whether UWM benefits from things like a director of advising cross-campus, centralized undecided or first-year advising, shared notes system, centralized advisor training, etc. Will continue to work closely with EAC, particularly interested in Core Competencies document(s) and survey on technology. EAC members asked that International student experience be discussed by workgroup, and perhaps individual reviews of each school/college advising office.

- **Advising Professional Development Summer Series:** Jen & Angie
  Sign-up genius used for attendance; email notification. See attached program schedule.

- **Advising Technology Work Group:** Tina
  Draft of survey will be completed next week

Rebecca reported that a research relationship with UT-Austin would not go forward due to that institution’s financial expectations.

Professional development: should we do an unconference? Response was positive, with emphasis on communicating the format of the no-agenda unconference to potential participants.

**No Updates:**
- **Academic Recovery Module:** Kate
- **Core Competencies Work Group:** Brian Williams
- **Consistency of Student Experience Work Group:** Michele

**III. Next EA Committee Meeting**

- Summer Meeting Schedule (2nd Tuesday at 10:30-12:00)

- Meeting adjourned

*Minutes submitted by Alejandra Lopez / Brian Hinshaw*

---

**2015 Advising Professional Development Summer Series**

**Connect to Your Core: The Values of Academic Advising**

**Wednesday, June 17th**
10:00am to 12:00pm
Lubar S171

**Presenters:** Gricelda Estrada, Brian Williams & Pamela Schoessling

How does one define effective advising in the ever evolving environment that is higher education? Understanding the Advising Core Values as defined by National Academic Advising Association
(NACADA) is essential as dialog continues to build regarding the values, the characteristics and the competencies necessary for academic advising. The presenters will actively engage the participants as they examine and expand on the six core values developed in accordance with NACADA and CAS standards research. Through interactive small group discussion, the audience will have an opportunity to explore the application of these core values within their respective departments and their personal advising style. Advisors arrive, to their respective college at UWM, with different levels of knowledge, comfort and skill sets; the core values present an opportunity to better understand advisor responsibilities and enhance each person’s ultimate desire to serve their students.

**Dig Deeper: Exploration of Multicultural Advising**  
**Thursday, July 9**  
**2:00pm-4:00pm**  
**Lubar S171**  
**Presenters: Gary Cooper-Sperber, Gabriela Dorantes & Olivia Navarro**  

Historically in higher education, multicultural advising was seen as a necessity for underrepresented populations. The focus during that time was to increase access to higher education for racial and ethnic minorities. Although the student population we serve currently is more ethnically diverse, statistics still show that certain racial/ethnic groups are not performing as well nor graduating at the same rates as their white counterparts. This workshop will focus on what multicultural advising is, why multicultural advising is still important, and to provide tools to best assist you with advising Black and Latino students.

**They Said “What?”: A Master Class in Immigration for Academic Advisors**  
**Wednesday, July 22**  
**9:00am-11:00am**  
**Lubar N116**  
**Presenters: Sarah Coban & Jennifer Zabel**  

We hope to serve our UWM International Students through better partnerships with Academic Advisors. Our goal is for the academic advisers on campus to leave this presentation understanding their role in helping international students maintain their Visa status. Our audience is all of the academic advisers on campus. The information will be particularly focused on F1 students. So many times, ISSS Immigration Advisers and Academic Advisers are pitted against each other by the students. We hope to break down those walls by building up communication with our campus partners.
HIPs Don't Lie: Enhancing the Freshman Experience Through a First-Year Seminar Course in Business  
Tuesday, August 4\textsuperscript{th}  
2:00pm-4:00pm  
Lubar S171  
Presenters: Alejandra Lopez, Monica Camacho & James Hardy

How do you make personal connections with your first year students while balancing a heavy student caseload? In the absence of a first year seminar and mandatory freshmen advising at a large urban access university, we faced challenges with regard to student retention and facilitating a connection to the campus community. Using High-Impact Practices (HIPs), academic success strategies, and the Lubar EDGE (Educational Guide to Excellence—presented at NACADA 2011 Annual Conference in Denver, CO), we found a key way to reach out to first year students by improving our existing intro to the profession course (Business Administration 100). In this presentation, we will discuss the collaboration between advisors and faculty, course development, and share the course's success through quantitative data.

Supporting Questioning Students with Initial Career Exploration  
Thursday, August 20\textsuperscript{th}  
1:00pm-3:00pm  
Lubar N219  
Presenters: Jean Salzer & Lauren Lessac

This program is designed for advisors who want to learn more about available tools to help undecided or questioning students find their life path. Incorporating web tools and in-person contact possibilities, it will strengthen your ability to support your students.