External Relations at UWM
What is External Relations?

- Campus Tours for non-student visitors
- Special Events
- Public Records
- Executive Communication
- Board of Visitors
- Professional Sports Partnerships
- Speakers Bureau
- Panther Families
- Neighborhood and Community Relations
Panther Family News (current and prospective students)
- 1 per month (submit content by 1st of month)
- Over 7,000 on distribution list

Online webinars through Blackboard Collaborate
Panther Families Facebook Page and Group
Family Weekend, Special Events
Family Events, Focus Groups, Blogs and Development
Panther Family Committee (ACN has 2 Reps)

Panther-families@uwm.edu
Chancellor Mone Welcomes New Students To Campus
Chancellor Mark A. Mone, his cabinet and the academic deans welcomed UWM’s Class of 2019 to campus this week during the annual University Welcome. The program, which took place Tuesday morning on the lawn of Mitchell Hall, encouraged students to commit to success and get involved both at UWM and throughout the community. READ MORE

Helping Your Student Survive The First Six Weeks
The first six weeks of school might well turn out to be the most challenging for your student. They’ll be adapting to the academic and social rigors of college while also learning to manage their own time and make good choices. You can play a role in helping your student through the first weeks of school by following some simple tips for keeping them on track. READ MORE

Academic Year Date Checklist
Sept. 4 - Deadline for fall graduation applications for undergraduate students
Sept. 8 - Career Planning and Resource Center Open House
Sept. 9 - Part-Time Jobs and Resource Fair
Sept. 10 - Study Abroad Fair
Sept. 16 - Last day to add full-term classes
Sept. 18 - UWM Night at Miller Park
Sept. 29 - Last day to drop full-term courses without a ‘W’ on record
Oct. 2 - Chancellor Mark A. Mone’s Inauguration
Oct. 2-10 - Homecoming
Oct. 8 - All-Majors Career Fair
Oct. 10 - Family Weekend
Oct. 23 - Last day to drop or withdraw from full-term courses
Oct. 26 - Exploring Majors Fair

Links To Know
Student Success Center
Panther Families
Campus Health and Safety
University Housing
Financial Aid
Bursar Office
Dean Of Students Office
Panther Athletics
Peck School Of The Arts Events
Norris Health Center
Career Planning Center
Alumni Association
Campus Technology
Family Weekend 2014 A Success
The 7th-annual Family Weekend was a huge success, bringing over 900 visitors to campus. Events included brunch, a tailgate and dinner, tours and other great fun. READ MORE
OCTOBER 2-10, 2015

Join us on the Eastside as UWM welcomes alumni, students, faculty, staff and the community to a week-long celebration of school spirit, campus pride and great Milwaukee moments.

SEE LIST OF EVENTS BELOW

uwm.edu/homecoming
Notes to Neighbors
- 8 page newsletter
- 9,000+ in 53211 on distribution list

Executive Summaries, UNITE, Off-Campus Living Guide, etc.

Outreach and engagement to students, faculty, and staff
- Partnership with Dean of Students
- BP2W

Meet with neighborhood and community leaders
- Grant provided to MPD

neighborhood-relations@uwm.edu
Professional Sports Partnerships

- Ticket sales and group outings
- Giveaways
- UWM Nights
UWM Speakers Bureau
Benefits to the Community

• Free of charge to local community, business, civic and educational organizations

• Learn about UWM's growing presence in the community
  – Share how we contribute to a smarter and stronger Wisconsin through our research activities
  – Discuss partnerships with UWM
UWM Speakers Bureau
Benefits to You

• Public speaking experience and exposure
• Way to give back a few times a year
• Promote UWM
• Possible foundation account donation
What is the UWM Speakers Bureau?

The UWM Speakers Bureau is an outreach opportunity made possible by volunteer speakers from among the faculty, staff and alumni who teach, conduct research, study and work at UWM. Our speakers enjoy sharing their expertise and positively impacting the community. The UWM Speakers Bureau is facilitated by External Relations within University Relations and Communications.

How do I become a UWM Speaker?

Complete the form available here. You will be asked to provide your contact information, a short bio, a head-shot if you have one available, and a summary of your presentation. This information will be used to build your unique Speakers Bureau profile.
Become a Speaker

Please complete the Become a Speaker form first and the Add a Presentation form second. Submissions will be reviewed before being posted to the website.

Please remember when submitting a presentation, develop your titles and description in a way that will give your audience and the Speakers Bureau an understanding of what the presentation will cover.

Add Presentation

Please remember when submitting a presentation, develop your titles and description in a way that will give your audience and the Speakers Bureau an understanding of what the presentation will cover.

First Name *

Last Name *

Speaker Type *
- Current Speaker submitting a change to my current information
- New Speaker

Relationship to UWM *
- Current Faculty or Staff Member
- Faculty Emeriti or Retired Staff
- Alumni

Job Title *

UWM School, College, or Department *

Campus Address *

Your Name *

Select Your Name

Campus Email *

Presentation Type:
- New presentation submission
- Change to an existing presentation

Presentation Title

Presentation Description

Provide 2-3 sentences overviewing your presentation topic and outcomes. Give the audience an understanding of what the presentation will cover. If it's customizable, interactive, uses multimedia, what age groups it is good for, etc.
Any questions?