ACN Meeting Minutes  
May 17th, 2011  

Members Present:  

Brian Hinshaw - ACN Recognition Award Announcement  
Since Aggie Northrup was gone most of spring semester on maternity leave, Brian Hinshaw served as the acting chair to the ACN Recognition Awards Committee. The committee is the best of two worlds, they don’t meet often and get to review great work done by advisors across campus. There were four nominees this year and hopes are that the remaining three nominees and additional individuals will be nominated in the future. The check will be presented in a short time to the recipient.  
Phyllis King acknowledged what a valuable group ACN is here on campus. One individual was specifically selected for her dedication and service here at UWM. Rachel McGraw was selected as the 2010 Recognition Award recipient. According to Tom Danner, one of the individuals that nominated Rachel, she goes above and beyond both in her job and across campus. Through her dedicated service with students and scholarship preparation, Category A, campus presentations, connections with a lot of areas across campus, interpreter of university policy, helps with adjustments of students returning from studying abroad, as a nurturer, having a great attitude in the office, strong rapport with students who are abroad, Rachel should be recognized.  
Rachel indicated that Tom Danner has been a great friend and colleague. Rachel loves who she works with and believes she has one of the best jobs on campus. She did indicate that this has been a weird semester both here in the state of Wisconsin and abroad. Rachel will be joining the ACN Recognition Committee for the next three years. Both Brian Hinshaw and Vicki Provost will be stepping down and Christine Wolf will be joining Rachel as the newly elected addition to the ACN Recognition Committee.  

Laurie Marks - Center for Student Volunteerism and Leadership  
Thanked ACN for having her come in and speak to the group about the services her office provides and opportunities for students to get involved in both service and leadership. The CVSL LOVES Advisors – advice to befriend and utilize advisors when she first started in this field. The CVSL works as a drop-in center for students. The center works to connect students with specific community interests throughout the city. Youth Mentoring Programs including Big Brothers Big Sisters are very popular options for students to participate in. One Day Events include RAK-a-Thon, Hunger Clean-Up, Hunger Simulation, Toys for Tots and MLK Day of Service. Another opportunity for students to volunteer and receive some funding for school is through the M3C program. There are 40-50 AmeriCorps scholarships are available for first generation, Pell Grant eligible students who conduct 250 hours of service and take a leadership class are eligible for $1,100 of funding. Applications are available online.  
Leadership Development is another area that Laurie works with students on. Each year she takes 200 students camping on a Leadership Retreat. Students are able to participate in teambuilding activities including a ropes course. Soon the CVSL will be relaunching the Evolving Leaders Program which include six leadership modules. There is also a Student Service Record available for students if they would like an alternative transcript that shows more of the students’ altruistic side that has tracked their number of service hours recorded here at UWM.  
Hopefuly a new staff person will be coming on board shortly to assist in their office. Also, the Community Leadership LLC is continuing to take off. There is also a 15 credit leadership certificate program offered through community education – substitutions are allowed in the certificate program.
If any staff are interested in volunteering, UWM staffs the Hope House food pantry on Tuesdays and Thursdays from 12:00-2:30. Send Laurie an email if you are interested – transportation is provided. Laurie is also looking for staff members who would be able to donate a few hours each week to the InterFaith Older Adult Program that helps to match people with older adults in their neighborhood to play cards, change light bulbs or other tasks like shoveling during the winter. There has been a struggle to match everyone since students have limited access in surrounding suburbs and communities. The CVSL is located in Union G28, (414) 229-3161, on Facebook and through Laurie at lmarks@uwm.edu.

Erik Hemming - UWM Bookstore and Textbook Rental Program

The UWM Bookstore website is – bookstore.uwm.edu. Student should compare online for their textbooks for the best value online. The Bookstore, a Division of Student Affairs strives to provide a fair price for the services offered. The Bookstore also provides sustained income to give back to the campus. This is run by the students for the students. One way or another students are always shocked when they leave high school and have to pay for textbooks. Unfortunately most students average about $800 per year for textbook purchases. There are now more and more options for students to explore regarding textbook acquisition including new, used, rental and now e-book available for download off of the Bookstore website. The lowest price still available for students is to purchase books used and to sell books back.

Starting a rental program was always an issue due to start-up costs and the necessary commitment of adaption by faculty to a specific book/edition. Pushed by both the increase in e-books as well as a lot of talk at the state and federal level for cost effectiveness of college textbooks, there is now more of a focus on the long term commitment to use the same text over and over. The Bookstore now has about 30%-40% of the textbooks available through the rental system here at UWM. Now with the HEOA (Higher Education Opportunity Act) textbook provision in effect, sharing book and class information ahead of time is critical. An increased number of books are staying here due to this change.

Ideas for the future include links to the Registrar’s for direct payment, immediately being able to shop UWM Bookstore prices against all competitors. Hopefully students will be able to use the UWM Bookstore website as a greater resource.

Michael Hostad - New UWM Mobile App

A new mobile app will be launching most likely mid-June in a test phase. These mobile apps will be available to iPhone and Android users. The UWM app will have many mini apps within the larger app. These mini apps will include a search feature for directory information, a campus map to locate things like bike racks and overlay accessibility information, course lists for students schedules, transit information for campus buses in real time, calendar information with important dates and Housing events, laundry availability and usage in real time and safety information for all to use. Wondering what else might be beneficial to both students and staff here at UWM? Also, wondering how to launch this information. Ideas include presenting at NFO sessions so students are prepared and using the services available when they get here this fall. Hoping to have a soft launch over the summer and focus on PantherFest publicity for the fall. There is also a mobile steering committee to add additional features to the apps already planned.

Some of the suggestions given by ACN included library information, food options including hours open, computer availability in the library and other labs, Klotsche Center information for athletics and availability of classes/equipment. If anyone has any ideas or suggestions please contact Michael Hostad at mobile.uwm.edu.

Jennifer Hack & Warren Scherer - ACN Election Results

Secretary/Treasurer for 2011-2012 - Laura Stark
Enhanced Advising Co-Chair - Megan Schmid
ACN Award Committee for 2011, 2012 & 2013– Christine Wolf

Campus Community Reports

- Enhancing Advising Subcommittee
  No report
• Graduate/Retention Workgroup
  No report
• Financial Aid
  Courtney Morris reported that the federal Standards of Academic Progress are changing. UWM will be reviewing and making changes to operations this summer and will share the new information once details have been worked out.
• Center for International Education
  No report – aside from Rachel winning an award
• LGBT Resource Center
  Lavender Graduation is tomorrow – Wednesday, May 18th. Both the Chancellor and the Vice Chancellor will be speaking at the ceremony. Thanks as well to all the advisors for their assistance.
• Women’s Recourse Center
  No report
• Orientation Leadership Team
  No report
  Did discuss the advising opportunities available on location in housing in an attempt to remove the disconnect due to students location. If any school/college is interested please contact Rich Givens at givensr@uwm.edu. Business has been advising on location this past spring and has learned a lot – morning times don’t really work and they really had to reach out to the students living in Cambridge and Riverview by calling all students and offering times to meet for advising. Between the two offices in each of the buildings other school/colleges could divide up times to meet with students. Perhaps a MajorMania event and advising in residence would help to change the culture and make it easier for students to meet with advisors.
• Enrollment Services
  Overall summer session enrollment is currently down about 3% compared to this time last year, with 8,011 enrolled as of May 9 this year (compared to 8,297 last year). However, interest in summer online courses continues to be very strong, with enrollment there outpacing last summer. As of May 9, we had 2,852 students enrolled in at least one fully online course for summer, an increase of 7% compared to this time last year. Also as of May 9, applications for new freshmen for summer/fall 2011 were up about 7%, with admits up about 4%. Transfer applications are up 4%, with admits up more than 10%. The last adult info session for this season is Thursday, June 2, please encourage adult prospective students to attend - more information is available on the UWM website.
• Student Accessibility Center
  No report
• First Year Center
  Next Step Orientation is changing its name to Transfer and Adult Student Orientation. Sessions are taking place on Tuesday, July 26th, 2011 and Tuesday, August 30th, 2011 from 2:45-6:00pm with the school/college meetings taking place at the end of the day. Enrollment has already taken place for students signed up for an LLC. Please expect a list of students from your respective areas soon. MAP Works software is still out on a bid process for next year but is anticipated to move forward.
  A reminder about the open position for the Assistant Director of the First Year Center - please see the position announcement for more details.
• Panther Academic Support Services
  Tutoring services will be available this summer. Mary will be sending information out shortly to the ACN list serve regarding the specific list of classes and times tutoring will be offered. Both walk-in and online tutoring are probably the most useful to students given the shortened timeline of summer classes. Any questions please direct students to pass@uwm.edu

General Announcements
○ Reminder to ACN about availability of ESL Non-native speakers English classes as well as the ESL Pic test.
○ Vicki Provost introduced Sonya Martin as the newest advisor in AOC.
○ With summer class enrollment numbers being down, please feel free to encourage students to enroll and apply for aid for the summer. As long as the student is Pell eligible and has aid still available for summer, students need to be registered by June 3rd. Please send students to Financial Aid to determine if there is still aid available for this summer.