ADA and Accessibility Advisory Committee (ADAAAC)  
Meeting Minutes  
September 14, 2016  
10:30 – 11:30 a.m., Regent’s Room, Chapman Hall


1) Last meeting minutes approved  
2) Note Taker - Shannon Aylesworth  
3) Announcements  
   a) Upcoming speakers:  
      • Mark Jacobsen, Director of Website and Mobile Services – October meeting  
      • Brian Peters from Independence First – December meeting  
      • Tom Scrivener, Interim Director of Purchasing  
      • Jeb Willenbring, Professor of Mathematics – November meeting  
   b) National Alliance on Mental Illness (NAMI) has a student group at UWM.  
      Ben Fendrich is the student who established this group at UWM. There was a question of who  
      the UWM advisor is, but no answer at this time. Link to the group is  
      http://www.namigrm.org/nami-at-uwm  
   c) 2016 Legal Update on Digital Accessibility Cases.  
      All are welcome to attend the webinar on Thursday, September 29th at 1pm in the Library -  
      West B14.  
      This webinar will be presented by Lainey Feingold, a nationally recognized disability rights  
      lawyer and pioneer of Structured Negotiation known for negotiating landmark accessibility  
      agreements. In the Fall of 2016 the American Bar Association is publishing Lainey’s book,  
      Structured Negotiation: A Winning Alternative to Lawsuits. Her presentation will analyze key  
      cases, government agency activity, settlements, and other developments in digital accessibility  
      through September 2016.  
4) Representative for Physical Environment Committee (PEC) - Tom Scrivener has  
   volunteered to serve.  
   A volunteer was sought to serve as a liaison between ADAAAC and PEC. Tom Scrivener has  
   volunteered. This person will attend both ADAAAC and PEC monthly meetings as a means of  
   keeping each committee informed on matters of campus accessibility. More information about  
   the PEC - http://www4.uwm.edu/secu/faculty/standing/pec/ -
5) **ADAAAC website** [http://uwm.edu/adaaac/](http://uwm.edu/adaaac/) - **David Delgado has volunteered to work on our website.**

The ADAAAC website is active ([http://uwm.edu/adaaac/](http://uwm.edu/adaaac/)) is now available from the Office of the Chancellor’s web page under Strategic Directions / Climate & Culture. [https://uwm.edu/chancellor/strategic-directions/climate-culture/](https://uwm.edu/chancellor/strategic-directions/climate-culture/)

Cassie Franklin will provide Aura and Beth with current links to Media Captioning Request Form and Campus Community Services Request Forms.

**Feedback/Suggestions:**

- Include the standard “accessibility” syllabi statement
- Differentiate between fee-based and free resources including a statement about who is receiving the fee’s that are received
- Add upcoming events

6) **Accessibility Posters**

Committee members were asked to review accessibility posters and consider printing and posting around campus as part of an ADAAAC campaign to increase awareness.

Sample posters from the GOV.UK Accessibility Blog: Dos and don’ts on designing for accessibility.

[https://accessibility.blog.gov.uk/2016/09/02/dos-and-donts-on-designing-for-accessibility/](https://accessibility.blog.gov.uk/2016/09/02/dos-and-donts-on-designing-for-accessibility/) were shown.

**Feedback/Suggestions:**

ADAAAC or ARC should review to make sure we are promoting Universal Design principles. E.g. UK site - A “do” for visual impairments is a “don’t” for autism

Look at materials produced by the National Center for College Students with Disabilities (NCCSD) at [http://www.nccsdonline.org/](http://www.nccsdonline.org/)

7) **Deaf Awareness Month (September 2016)**

Erin Wiggins talked about the events for Deaf Awareness Week Wisconsin

September 19-23 at UWM. More information can be found on their website.

[https://uwm.edu/education/about/deaf-awareness-week-wisconsin/](https://uwm.edu/education/about/deaf-awareness-week-wisconsin/)

8) **Disability Awareness (October 2016)**

Committee members were asked to post informational flyers about the movie “Right Footed” being shown on October 18 from 7:00-9:30 pm in the Fireside Lounge.

Other ideas including collaboration with community groups is sought.

Right Footed

9) News from Barb Simon, Director of Accessibility Resource Center

- A small group of students is trying to implement a student group to discuss disability and identity. This is not an ARC sponsored activity but ARC was asked to spread the word. Please let Barb know if you want to post information about this student group in your area.
- The barrier study committee is finalizing the development of a feature in the UWM mobile app that allows users to identify physical barriers on campus.
- Roger Smith suggested we invite a representative from each department and school on campus to inform the ADAAAC about their accessibility initiatives

10) News from Jean Salzer, Director of Career Planning and Resource Center

Workforce Recruitment Program at UWM. Our goal is to have a total of 8 students involved in the program. We have three currently, two are in consideration and the Military and Veterans Resource Center (MAVRC) is identifying additional students. All UWM students and recent graduates are eligible to apply for the program. Students receive a phone interview with a federal recruiter and are placed on a list for federal employers or contracted federal employers for an internship opportunity. The internship can lead to permanent employment after two years. There is no limit to the amount of times a student or recent graduate applies for the program.

11) News from Zach Steurwald from Environmental Health Safety & Risk Management

Fire drills are scheduled for next week. Please send me any accessibility feedback related to the fire drills and evacuation process.