College of Health Sciences
Fact Book of Online Education
FY 2009-FY 2016

Prepared by Susan Stalewski, Director Academic Initiatives and Planning
Credit Delivery and Fee Revenue
In Fiscal year 2016, 23,169 eLearning credits were delivered across 126 sections representing all departments within CHS. Approximately 50% of CHS online credits delivered are in general education (GER). Fee revenue attributed eLearning, earned, as a surcharge to tuition was $ 682,114 in fiscal year 2016. eLearning surcharge revenue (CHS) 2010-2016 = $2,925,149. Fee revenue supports college-wide and departmental eLearning and technology initiatives and personnel.

Expenses
Expenses attributed to eLearning include personnel, technology and professional development. Use of eLearning surcharge revenue is detailed in policy CHS eLearning 002. Expenditures from CHS central funds related to elearning in FY 2010-2016 = $467,513 including development stipends. $325,605 of this amount was funded with elearning fee revenue (account 100220)

eLearning fee revenue summary 2010-2016
- Fee revenue = $2,925,149
- Retained by UWM = $292,515
- Distributed to departments =$634,494
- Office of eLearning expenditures: $467,513

Programs
Development of eLearning courses and programs is strategically targeted toward initiatives intended to increase market share, new markets and increased student access such as fully online degrees, degree completion programs, or certificates and individual courses meeting the following criteria:
- Courses designed to increase effectiveness and efficiency for students.
- Introductory Gen Ed courses where student achievement/retention can be enhanced in a distance education format
- Introductory/Gen Ed courses where market share could be increased via a distance education format.

The College of Health Sciences offers the following (7) fully online degrees and certificates and two competency based degree completion programs
- BS degree completion –Diagnostic Imaging (also Flex Option)
- BS degree completion - Health Sciences (new 2016, Flex Option in approval stage)
- Masters in Healthcare Administration (MHA) (new 2016)
- Masters in Healthcare Informatics (MHI) (seed funded $30,000 2011)
- Certificate in the Study of Complementary and Alternative Medicine
- Certificate in Healthcare Informatics
- Certificate in Therapeutic Recreation

Instructors and Professional Development
55 individual instructors have been funded for developing online courses. Instructors are required to complete CETL professional development in online/blended learning with the goal of supporting quality in online delivery... 52 of the 55 funded courses meet CHS strategy for online course development (appendix 2) 18 faculty/staff from CHS are certified as UWM online/blended instructors.
**Student success**
UWM curated data demonstrate that students who take online courses (one or more) attain degree completion at a higher rate than students who take no online courses. This data supports concepts of credit accumulation, scheduling flexibility and student motivation, all widely accepted as factors in improving student success.

Data source: UWM IR
Average section size 2016: 29
Range: 1-160

CHS online sections FY 2010-2017

Section count


24 22 32 55 89 110 126 135

Data source: IR Enrollments to date report
### Chs eLearning Fee Revenue - CHS distribution only

**FY 2010-2016**

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Data source: CHS business office
### UWM eLearning sch vs. total Fall 2015

*Excludes L&S*

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### UWM eLearning SCH % of total Fall 2015

Excludes L&S
data source: 2015-16 factbook UWM institutional data
data source: IR enrollment to date report