Student Success Collaborative

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• SSC Foundation Tool Use
• School/College Campaign Highlights
• Spring 2016 University-Wide Campaigns
• SSC Campus Implementation Timeline
Monthly Trending for All Areas Combined

Number of Logins

<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Logins</th>
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<td>Dec</td>
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Monthly Trending of Total Status Changes

Number of Status Changes per Month
Total Outstanding Reminders and Notes

- Outstanding Reminders: 534
- Total Notes: 39501
Monthly Trending of Students Seen

By Risk Score At Time of Last Status (Each Mth)

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<tr>
<th></th>
<th>Jan</th>
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Graduate Rate by First Term Attempted Credits

- Grad Rate in First Major
- Grad Rate in First College
- Grad Rate out of First College
- Institution Wide

Graduate Rate by First Term Attempted Credits:

- 0-2 terms: Grad Rate in First Major 31%, Grad Rate in First College 32%, Grad Rate out of First College 13%, Institution Wide 4%
- 3-5 terms: Grad Rate in First Major 4%, Grad Rate in First College 5%, Grad Rate out of First College 5%, Institution Wide 8%
- 6-8 terms: Grad Rate in First Major 5%, Grad Rate in First College 19%, Grad Rate out of First College 19%, Institution Wide 8%
- 9-11 terms: Grad Rate in First Major 8%, Grad Rate in First College 5%, Grad Rate out of First College 19%, Institution Wide 8%
- 12-14 terms: Grad Rate in First Major 9%, Grad Rate in First College 29%, Grad Rate out of First College 29%, Institution Wide 29%
- 15+ terms: Grad Rate in First Major 10%, Grad Rate in First College 40%, Grad Rate out of First College 11%, Institution Wide 11%
Graduation Rate by First Term GPA

Grad Rate in First Major
Grad Rate in First College
Grad Rate out of First College
Institution -Wide

Grad Rate in First Major
Grad Rate in First College
Grad Rate out of First College
Institution -Wide

Graduation Rate by First Term GPA

POWERFUL IDEAS | PROVEN RESULTS
School/College Campaign Examples

Lubar School of Business:

- October/February: Sophomore and Junior Business-undecided students
- October/February: Freshman and Sophomores at-risk of not meeting Admission to Major requirements
- November: Freshman who were not enrolled in Bus Adm 100 fall semester
- November: Targeted Sophomores – email Admission to Major application
- October/March: All students without advising appointment for more than a year
- November/March: Junior and Seniors not Admitted to Major
- October/March: Check-in with current probation students before withdrawal deadline
  Include students in the Academic Recovery Seminar
- Stop outs that could return and graduate easily
- Students with low credit completion ratios for the term
- Moderate or high risk students who were not advised during the fall term
- Project Return Follow-up: 430 Contacted, 216 enrolled in at least 1 course—50.2% success rate
School/College Campaign Examples

College of Health Sciences

• Stop Outs (campaign resulted in an estimated $50,000 in tuition dollars based on standard full-time, Wisconsin resident, on-campus tuition)

• Students at risk for not being admitted to their major due to being in good standing with the University (cum GPA above 2.0) but below admission GPA requirement (2.5/2.75)

• Students at risk for not being admitted to the graduate program for their field of study (OT) because of cumulative GPA high enough to graduate but not competitive enough for graduate program admission.

• First and second year students whose cumulative GPA has never been above 2.5; referring them to more appropriate options at UWM so they can still be retained by the University.
School/College Campaign Examples

Peck School of the Arts
• Stop Outs
• Graduation Checks Needed
• Major without a declared focus

School of Education
• Targeted campaigns to encourage advising including:
  • New Freshmen
  • New Transfers
  • Students with a GPA between 2.0-3.0, credits accumulation of 60+ with moderate to high risk for attrition
  • Focused outreach to students not enrolled for the upcoming term
  • Students with over 130 credits to target degree completion goals
School/College Campaign Examples

Letters and Science

• Identifying new students for targeted outreach

• Identifying and tracking students in a particular course/program

• Tracking probation students
University Wide Campaigns: Spring 2016

1. Encouraging Advising Engagement

**Goal:** Identify students at moderate or high risk levels who have had no activity with advisor (appointment, phone, email, etc.) since the start of the Fall 2015 term and encourage engagement with advisor. Secondary goal of improving risk level of student with timely and appropriate interventions identified during advising session.

2. Engaging Stop-Out Students

**Goal:** Facilitate the return of students with 90+ credits who have stopped out. Secondary goal of data collection of reasons for stopping out, e.g. transfer, financial hardship, etc.
SSC Campus Roll-Out Timeline

January – March: Data Loads to EAB

Late March/Early April: Permissions and Configuration Settings
Initial Documentation to EAB

April: EAB Build of UWM Platform Test Site
Implementation Strategy Webinar (Leadership Team)
Access to Sandbox for SWAT Team (Trainers) and Integration Team with pre-training exercises for exploration

May 19: Train the Trainer

June 7: General Training for Phase 1 Users
June 20: **Phase 1 Go Live**

- **Functions:** All current SSC Foundation functions
- **Offices:** All academic advising offices (all schools / colleges, AOC, CIE, Honors, Roberto Hernandez Center & Athletics), Financial Aid (limited related to coordinated care network needs), Kiosk check-in

July 31: **Phase 2 Go Live**

- **Functions:** Early Warning/Alerts and Progress Reports, Tutoring, Alerts and Cases
- **Offices:** All academic advising offices and school/college personnel for early warnings/alerts; PASS
SSC Campus Roll-Out Timeline

Phase 3: Financial Aid Advising and Outreach
Additional Tutoring Offices, e.g. CEAS, Lubar

Phase 4: Student Support Offices, e.g. ARC, Career Planning, Norris

Phase 5: Additional Unit Requests, e.g. Library
Additional Questions?

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Webpage
http://uwm.edu/academicaffairs/academic_priorities/student-success/student-success-collaborative/