Minutes:

Discussed creation of a one-stop data analytics web-page—a UWM Data Portal. Key elements and concerns included:

- Information that can be shared openly versus data/reports that should be kept behind a password protected wall
- Can we use the Library web page as a model?
- Sources of data, reports and information would include:
  - IR
  - Grad School
  - HR
  - Research
  - Financial Aid
  - Budget
  - Alumni
- We have several types of reports including analytic and tabulation
- Academic Plans—can we include a search on those?
- Can we develop more time-series reports?
- Search function key
  - Can we create key works for each report to guide users to relevant data?
  - Are there other approaches to creating guided searches for end users?
- Next steps to include:
  - Gesele—investigate best practices/other universities
  - Ed—investigate keyword software, possibly connecting with SOIS personnel who have some expertise in this area
- Deadlines: TBD after staff consultation