Data Analytics Working Group  
Dec 17, 2014  
3:00p  
Regents Room  

Agenda  

1. Web page  
   a. Establish deadline for report submissions  
   b. Keyword software (Ed?)  
   c. Best practices  
2. Academic Analytics Graphic / Terms and Definitions / EAB Hallmarks of the Data-Driven University  
3. Sub-committee reports (Progress? Issues?)  
4. Moving forward:  
   a. Steering Committee  
      i. Members: Gesele, Mark Harris, Dev, Bob Beck, Seth, Joey, Margo  
      ii. Charge: Develop a road map for data analytics, explore tool options, propose actions/next steps, serve as an clearinghouse to educate large committee and campus about academic analytics and differences in reporting needs, e.g. operational analytics versus strategic planning needs,  
   b. Full DAWG meet 2x / semester  
   c. Sub-committees: continue with needs assessment. Extend deadline?  
   d. Data hub development: subcommittee to focus on that tool?  
5. Deans Dashboard